



D3.1

Impact Realisation Roadmap

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Statement of Originality

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Executive summary

This deliverable (D) describes and sets the Impact Realisation Roadmap for the FAITH project, right from the beginning to maximize the impact and awareness of the project. All plans have involved the whole consortium to ensure their buy-in.

The Impact Realisation Roadmap builds mostly upon the preliminary plans prepared during the submission of the proposal and the time before and after the beginning of the project. It will be further elaborated and operationally analyzed throughout the lifetime of the project, and constantly updated.

The report presents a detailed overview of the project's Impact Realisation Roadmap. It includes the objectives, key messages, target groups, tools, and visual identity among other strategies, that will be used to raise worldwide awareness and principally act as the project's brand guidelines. These guidelines will ensure that a consistent communication strategy and visual identity is adhered to, and made very clear for all project partners. This document will be updated later in the project to reflect the evolving ideas and directions that are formed, as well as crystallize all the dissemination actions that have taken place and are scheduled.

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List of Abbreviations

Abbreviation	Explanation
AI	Artificial Intelligence
FORTH	Foundation for Research and Technology
ATC	Athens Technology Center
EU	European Union
AI4EU	Artificial Intelligence for EU
USP	Unique Selling Point
KPI	Key Performance Indicator
LSP	Large Scale Pilots
IPR	Intellectual Property Rights
KER	Key Exploitable Result
GDPR	General Data Protection Regulation
PST	Publication Steering Team

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1 Introduction

1.1 About the project

The increasing requirement for trustworthy AI systems across diverse application domains has become a pressing need due to the critical role that AI plays in the ongoing digital transformation addressing urgent socio-economic needs. Despite the numerous recommendations and standards, most AI developers, users, and decision-makers, still prioritize system performance as the main metric in their workflows often neglecting to verify and quantify core attributes of trustworthiness including traceability, robustness, security, transparency, and usability. In addition, trustworthiness is not assessed throughout the lifecycle of AI system development so developers often fail to grasp a holistic view across different AI risks. Last, the lack of a unified, multi-disciplinary AI, Data, and Robotics ecosystem for assessing trustworthiness across several critical AI application domains hampers the definition and implementation of a robust AI paradigm shift framework towards increased trustworthiness and accelerated AI adoption. To address these critical unmet needs, FAITH innovation action will develop and validate a human-centric, trustworthiness optimization ecosystem, which enables measuring, optimizing, and counteracting the risks associated with AI adoption and trustworthiness in critical domains, namely robotics, education, media, transport, healthcare, active ageing, and industrial processes through seven international Large Scale Pilots (LSPs). Most notably, cross-fertilization actions will create a joint outcome, which will bring together the visions and specificities of all the pilots. To this end, the project will adopt a dynamic risk management approach following EU legislative instruments and ENISA guidelines and deliver tools to be widely used across different countries and settings while diverse stakeholders' communities will be engaged in each pilot delivering seven sector-specific reports on trustworthiness to accelerate AI take-up.

1.2 Purpose of the document

This deliverable presents the Impact Realisation Roadmap for the FAITH project, to keep communication, dissemination, and exploitation activities aligned. It provides an overview of what actions have been taken so far and what plans and actions will be taken throughout the project in disseminating and communicating the project, its objectives, and its results to relevant target communities and stakeholders.

The present version is considered as the baseline of the Impact Realisation Roadmap of FAITH. All the related activities will be reported on D3.8, D3.9, and D3.10 along with any modifications or updates on the planned activities.

To ensure that these developments will reach the stakeholders and the research community as end-beneficiaries and that they will be available in the long term, the project needs robust plans for dissemination, communication, and exploitation that work together in tandem.

This document sets out the Impact Realisation Roadmap for the FAITH project and defines the appropriate communication channels and material required, as well as the timing of the communication and major dissemination activities.

1.3 Importance of communication and dissemination

The timely and effective dissemination of the project and its results is an essential part of Horizon 2020 research projects. Apart from being a contractual obligation in the grant agreement, dissemination and communication activities are a must for the progress of science and technology, even more so in projects such as FAITH, in which it is important to raise awareness of the wider audience, in order to raise their trust in AI tools. The main benefit of a well-established communication strategy is that it removes ambiguity and increases the coherence of communication activities.

The results of the FAITH project need to achieve maximum impact by reaching as large an audience as possible. To this end, Dissemination Activities will be performed by all project partners, but they will differ according to the nature of the partners.

The dissemination activities will also differ in intensity based on the evolution of the project. The dissemination activities will be carried out in three main phases, spanning throughout the project duration and extending beyond it, with increasing levels of intensity, starting from the creation of communication tools and project identity and concluding with attracting potential supporters and customers/users of the project results.

2 Communication Strategy

2.1 FAITH communication strategy

The objectives of the FAITH communication and dissemination activities are to:

- **Raise awareness and understanding** about the project among partners, stakeholders, researchers, and the wider public.
- Establish the project's **visual identity** and communicate it in an integrated and consistent way, both externally and internally.
- Communicate the vision of the project.
- Facilitate the **exchange of information** and **liaise** with similar initiatives to increase the visibility of the project.
- Ensure **policy and decision-makers are informed** about the project to influence future policy and practice.
- Prepare **Standardisation Activities** with other projects, Bodies, and the Scientific Community.
- Keep all the possible interested **stakeholders informed and interested in the vision and the results** of the project.
- **Disseminate and share** the project's results, knowledge, and information to maximize impact, facilitate broader use and exploitation by interested stakeholders, and promote the re-use of knowledge.
- **Identify the best channels of communication** to reach the aforementioned goals.
- Effectively use these communication channels to present the project results.
- Promote the project results and communicate the benefits to the different target groups and beneficiaries, facilitating also commercial exploitation.
- **Encourage collaboration and participation of partners** in external communication throughout the lifetime of the project and beyond.
- A strong communication plan will act as the project's 'brand guidelines', dictating how partners must represent the project in any public materials they produce and what this will include, taking into account targeted events and groups.

2.2 FAITH Target Groups

To effectively communicate and disseminate the FAITH project's results, it's crucial to first identify and understand the distinct target groups that will benefit from the project. This understanding ensures that the ensuing key messages are tailored to meet the specific needs and contexts of each group. The project has identified several primary target groups, each with unique characteristics and requirements:

2.2.1 AI Users in Public Sector Organizations

These are government entities and public sector organizations that utilize AI systems. The FAITH project aims to help them ensure that their AI systems, and those of their suppliers, adhere to ethical and legal standards. This group is critical for setting and enforcing regulatory frameworks that guide AI usage across various sectors.

2.2.2 AI Providers in the Private Sector Service Industries

This group includes businesses and service providers in the private sector that develop or deploy AI solutions. FAITH provides them with tools and frameworks to ensure their AI solutions are responsible and trustworthy. They play a pivotal role in integrating AI technologies in ways that respect user privacy and enhance service delivery.

2.2.3 General Public as AI Beneficiaries

The general public, as end-users and beneficiaries of AI technologies, needs transparency and understanding of how AI systems affect their lives. FAITH aims to enhance public trust and engagement through increased transparency and co-creation opportunities, ensuring that AI developments are accessible and beneficial to all.

2.2.4 AI Developers and the Research and Technical Community

Comprising researchers, developers, and technical experts, this group is at the forefront of AI innovation. FAITH supports these professionals by providing essential tools and frameworks to foster the development of trustworthy AI solutions. They are instrumental in advancing the technological foundations of AI and ensuring its ethical deployment.

Additionally, FAITH innovation action will develop and validate a human-centric, trustworthiness optimization ecosystem, to measure, optimize, and counteract the risks associated with AI adoption and trustworthiness in critical domains through seven international Large Scale Pilots. The defined seven (7) Large Scale Pilots (LSPs) that validate the FAITH AI_TAF, engage the stakeholders' involvement from the beginning in all LSPs. The domains for Large Scale Pilots in FAITH have been selected very carefully for their diversity and potential impact and include mainly:

- **Media Sector** including journalists, large tech companies, newspapers, media companies, system & network admins, policymakers on media issues, associations involving industrial stakeholders
- **Transport Sector** including public transport operator managers, public transport planners, car builders, regional government stakeholders, citizens, light rail operators, light rails transit

operators, bus operators, rails operators, policymakers of projects with public support, associations involving industrial stakeholders

- **Education Sector** including Science teachers and students, schools (private and public), educational associations, policymakers on education issues, regional/governmental authorities, parent associations
- **Robotic Tech/ Drones Sector** including Infrastructure Maintenance Department, safety & security, regional and community authorities, infrastructure maintenance department, industrial safety & security department, operational safety & security department, harbour master, maritime authority, port control, underwater divers (engineers), policymakers, association involving industrial stakeholders, regional government stakeholders
- **Industrial Processes Sector** including process engineers, process owners, industrial companies, regional and community authorities, residents end-users, businesses, local communities, suppliers and technology providers, wastewater treatment, research institutions and academic bodies, media and public information entities
- **Healthcare Sector** including expert and trainee radiologists, healthcare providers like hospitals and small establishments, radiologists, legal and ethics experts, medical device and imaging equipment manufacturers, research institutions and universities, non-governmental organizations, healthcare journalists, patients, and patient advocacy groups
- **Active Ageing Sector** including elderly persons/caregivers, community organizations, researchers, Insurance companies, research centers, non-profit organizations, technology providers, representatives from social service, senior living service providers, government, and policymakers
- **Other Stakeholders:** SMEs, Start-ups, regional government stakeholders, citizens, regulatory bodies, local communities, research institutions and academic bodies, investors and financial institutions, international organizations, suppliers and technology providers, media and public information entities, engineers and informaticians: data scientists, engineers, ai developers and modelers, open data providers

Each sector exemplifies the FAITH project's comprehensive approach to engaging a diverse array of stakeholders, ensuring that AI technology is developed and deployed in a manner that is both ethical and beneficial across various societal domains. The ongoing analysis and refinement of stakeholder needs will enable targeted communication and dissemination activities that are specifically aligned with the unique contexts of each group. Regular monthly meetings are crucial for maintaining continuous dialogue and adapting to emerging needs and challenges.

Within the first 12 months of the project, stakeholders will be further analyzed and defined for each country to identify specific organizations, groups, and even individuals and companies. This detailed analysis will inform the customization of messages, events, notifications, and other project activities. As a result, a tailored distribution list will be created and utilized for various dissemination activities, ensuring that communications are relevant and contextually appropriate. These monthly meetings are scheduled to facilitate ongoing communication with stakeholders, ensuring that engagement efforts are cohesive, well-coordinated, and responsive to the evolving landscape of AI technology and its implications.

2.3 FAITH Key messages

Following the identification of these diverse target groups, FAITH has developed specific messages aimed at addressing the concerns and aspirations of each group. These messages are crafted to be simple, clear, and easily understandable, tailored to the language and interests of each specific audience. These messages encapsulate the core elements of the project and are crafted to resonate effectively with diverse stakeholders. The messages will be periodically reviewed and updated to reflect the ongoing progress and insights gained throughout the project. Specifically, we have identified four key target groups, for which the corresponding key messages are described below.

2.3.1 Key Messages for AI Users in Public Sector Organizations

- **Build AI Capacity:** Strengthen your organization's AI capabilities with the structured support of the FAITH framework.
- **Increase Trustworthiness:** Utilize FAITH to elevate the trustworthiness of your AI solutions.
- **Supplier Compliance:** Ensure your suppliers adhere to stringent responsible AI standards through FAITH Risk Profiles.

2.3.2 Key Messages for AI Providers in the Private Sector Service Industries

- **Control and Confidence:** Maintain control over your AI implementations with FAITH, ensuring they are responsible and reliable.
- **Demonstrate Responsibility:** Show your commitment to ethical AI and robotics, building trust with your customers.
- **Unlock Business Opportunities:** Explore new business opportunities and enhance your offerings through responsible AI practices supported by FAITH.

2.3.3 Key Messages for the General Public as AI Beneficiaries

- **Understanding AI:** Unveil the workings of AI systems with FAITH, promoting transparency and trust.
- **Co-creation of Services:** Collaborate with service providers to tailor services that meet your specific needs through the insights provided by FAITH.

2.3.4 Key Messages for AI Developers and the Research and Technical Community

- **Enhance Collaboration:** Foster collaboration and capacity building in the pursuit of ethical AI development.

- **User-centric AI:** Align your AI developments with the actual needs of users, facilitated by FAITH’s co-creation processes.

Each message is designed to clearly communicate how the FAITH project can benefit each group, encouraging engagement and support for the project's goals. This strategy ensures that the communication is not only informative but also compelling and relevant to each audience.

Table 1: Key messages per Target Group

Target Group	Key Messages
AI Users - in Public Sector Organisations	<ul style="list-style-type: none"> • Build the AI capacity of your constituents with FAITH Increase the trustworthiness of your AI solutions with FAITH • Ensure your suppliers meet standards for responsible AI with FAITH Risk Profiles
AI Providers - Private Sector Service Industries	<ul style="list-style-type: none"> • FAITH puts you in control of your responsible AI • Showcase to your customers that you are a responsible AI and Robotics provider with FAITH • Unlock new business opportunities with FAITH
AI Beneficiaries - General Public	<ul style="list-style-type: none"> • Unpack the blackbox that is AI and understand its trustworthiness levels • Support service providers and co create the services you need with FAITH
AI Developers - including Research and Technical Community (including start-ups)	<ul style="list-style-type: none"> • New pathways for AI enabled collaboration, and capacity building in quest for hybrid, responsible AI • Ensure your AI better meets the needs of user with FAITH co-creation

2.4 Channels for Communication

The channels used to convey the message to target groups are different according not only to the target group but also to the information published.

A range of different communication and dissemination channels and tools will be used to ensure the highest visibility of the project's progress and its results:

- Scientific and technical results will be disseminated via peer-reviewed papers or papers presented at specialised conferences and journals.
- Results and demonstrations will be organised through Special Workshops where domain experts, users, AI actors from the pilot domains, and affected communities will be asked to review the FAITH measurements.
- FAITH partners will participate in specific events, exhibitions, and Fairs addressed to each specific domain, in order to raise awareness about the project and attract new interested stakeholders
- General Communication tools like web presence, social media, leaflets, newsletters, videos, webinars, etc will be prepared and adapted accordingly for each domain.
- Web site: a strong and highly visible web presence has been set up from the beginning of the project.

FAITH will constantly be sharing content to keep stakeholders engaged, interested, and participative in its evolution

3 Communication Activities

3.1 Project Identity

3.1.1 Project logo

In order to make the project name recognisable and memorable, a strong logo was created. Discussions were held with the Project Coordinator and it was agreed that the logo should be simple, as well as easily read from a distance, or whilst small (such as on flyers).



Figure 1 FAITH Logo

The logo was prepared during the submission phase of the proposal.

This logo therefore became the official emblem of the project, and subsequent design and branding were themed around this style and colour.

High-resolution versions of the logo are available from the official website of the project.

3.1.2 Project colours

Based on the colours of the official logo, the project colours are blue and yellow and, as per the RGB decimals below:






Logo design and project colours for project's identity:		
	- Sun glow	#FFCC26 RGB(255 , 204 , 38)
	- Summer Sky	#1D92E8 RGB(29 , 146 , 232)
	- Denim	#1478C3 RGB(20 , 120 , 195)
	- Gamboge	#F5A310 RGB(245 , 163 , 16)
	- Blue	#1E3271 RGB(30, 50, 113)
Fonts: Calibri has been selected as the primary typeface, and it is proposed to be used for promotional materials		

Figure 2 FAITH preferred color coding.

Partners should use these colours if they are designing any dissemination material to publicly represent the project.

3.1.3 Project typeface

Calibri has been chosen as the primary typeface for the project's logo and is recommended for use in promotional materials, presentations, headers, and other dissemination material produced by the consortium.

Calibri is a sans-serif typeface family that has replaced Times New Roman font as the default typeface in Microsoft Word and has also replaced Arial font as the default in PowerPoint, Excel, Outlook, and WordPad. Calibri is part of the ClearType Font Collection, a suite of fonts from various designers released with Windows Vista.

3.1.4 Project Templates

FORTH has designed templates to use for various cases while preserving the visual identity of the project as described above. All templates have been uploaded to the file repository of the project so that they are accessible to all partners. The templates that have been uploaded are doc templates for deliverables, Interim Reports, Minutes, a simple Word template, and a PowerPoint template for presentations. The templates will contribute to the strong branding of the project and give all communication a more professional and trustable look.

3.1.5 Formal Requirements

3.1.5.1 Logos

The project logo should be used on any European Platform presentation, publication, and promotional material.

In addition to the project logo, the European Commission requires that the logo of the **European Commission** be used on any project material.

High-resolution logos can be found here:

European Flag¹:



¹ <http://europa.eu/about-eu/basic-information/symbols/flag/>

There is no logo for Horizon EUROPE.

In line with the European Commission's policy on corporate visual identity, Horizon Europe will always be promoted as a verbal brand, meaning no "visual mark" or logotype. When Horizon Europe is promoted by beneficiaries and other third parties, the European flag ([history and downloads](#)) can be used in conjunction with the words "Horizon"².

3.1.5.2 Acknowledgement Statement

The following acknowledgement must be added when a partner mentions the project (in any publication, report, article, etc.):

The research leading to these results has received funding from the European Union's Horizon Europe research and innovation programme under grant agreement No 101135932 (FAITH)

3.1.5.3 Disclaimer

A disclaimer excluding the Commission's responsibility, i.e.:

This presentation reflects the authors' view. The Commission is not responsible for any use that may be made of the information it contains.

3.2 Internal Communication

Continuous internal communication is just as important as external visibility to the success of the project. It should allow partners to:

- Keep track of project-related decisions and action points
- Communicate the role and responsibility of each project participant
- Communicate on WP progress
- Disseminate the right level of information for project participants
- Communicate on any achievements, news, and highlights among the partners

Among others, this will provide partners with the opportunity to inform others about courses, seminars, and news within their organisations, thereby promoting the flow of information.

² <https://ec.europa.eu/programmes/horizon2020/en/content/will-horizon-2020-have-logo-and-or-visual-identity-which-easy-reproduce>

3.2.1 Mailing lists

For optimal communication among partners, mailing lists for each work package have been set up, along with some more specific mailing lists. The mailing lists will be administered and maintained by FORTH and specifically by

- Theano Apostolidi, apost@ics.forth.gr and
- Ioannis Karatzanis, karatzan@ics.forth.gr.

E-mail Etiquette: In the subject of the e-mail the name of the project “FAITH” should be at the beginning, followed by a more specific description of the issue discussed, to avoid confusion and losing emails.

All Partners should also pay attention to the file size of the emails (max 10 MB) so that everybody receives the information required.

3.2.2 Internal Document Repository (CBMLBox)

For better internal communication, FORTH has established a private cloud infrastructure located at the premises of FORTH. This infrastructure will be used as the central, shared repository for all documents, deliverables, presentations, etc of the FAITH project. All relevant project information and documentation will be stored in this file repository, where all partners have access to upload and download documents for better communication and uniformity of the project's messages.

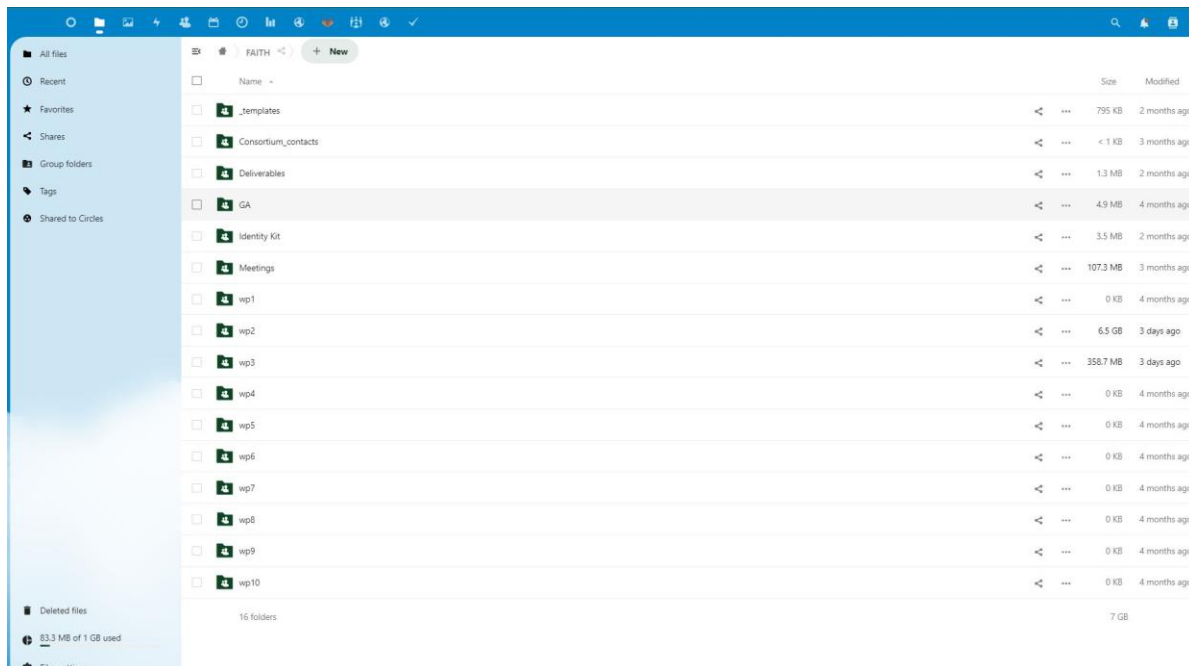


Figure 3 FAITH's private space, CBMLBox repository

The CBMLBox (available at <https://cbmlbox.ics.forth.gr>) is based on an open-source file-sharing and collaboration platform called Nextcloud (<https://nextcloud.com>). Nextcloud is a suite of client-server software that offers functionality similar to Dropbox but is open-source and installed on FORTH's premises. As it is based on an open architecture, the Nextcloud platform provides the ability to increase its functionality through plugins. The platform's flexibility permits full customization and configuration to adapt to the needs of a working group, providing any necessary applications and detailed permissions control, while at the same time safe keeping the data in FORTH's private cloud.

Nextcloud places a strong emphasis on security, ensuring that data is protected both in transit and at rest. To safeguard data during transmission, Nextcloud uses TLS (Transport Layer Security) encryption, preventing eavesdropping and tampering as data travels between the server and clients. Additionally, Nextcloud supports end-to-end encryption, allowing users to encrypt their data before it leaves their device, ensuring that only authorized users can access the content. Server-side encryption is also available, providing an extra layer of security for stored data. These security measures, combined with robust authentication mechanisms and regular security audits, ensure that Nextcloud maintains a high standard of data protection and privacy.

The Nextcloud server is developed using PHP and JavaScript scripting languages.

3.2.3 Teleconference Solution (Webex Meetings by Cisco)

In addition to asynchronous communication among partners via mailing lists, scheduled teleconferences will be conducted using Cisco's Webex Meetings, a cloud-based video and web conferencing solution, as shown in Figure 6. Webex offers high-definition (HD) video and audio conferencing that is platform-independent and robust, ensuring reliability and accessibility regardless of the back-end infrastructure. This tool will enhance collaboration among partners through synchronized screen and file-sharing capabilities, along with advanced features like breakout sessions, and end-to-end encryption for a secure and productive communication environment.

By utilizing Webex, partners can effectively coordinate and collaborate, ensuring that communication remains seamless and efficient throughout the project. Webex's integration with other productivity tools and its user-friendly interface will further streamline our collaborative efforts.

FORTH has secured an organization license for Webex, allowing for the scheduling of unlimited meetings. All partners can schedule meetings via Webex for the project's needs by notifying our support team (cbml-social@ics.forth.gr) to reserve the virtual room for the appropriate date and time, even if FORTH is not invited or involved in the meeting. This ensures that all project communication is well-coordinated and that partners have the necessary tools to facilitate effective collaboration.

The main key points of the Webex Meetings are:

1. *HD Video and Audio Conferencing:*
Provides high-quality video and audio for clear and professional communications.
2. *Platform Independence:*
Accessible on various devices and operating systems, ensuring inclusivity and flexibility.
3. *Screen and File Sharing:*
Facilitates real-time collaboration with synchronized sharing capabilities.
4. *Breakout Sessions:*
Enables smaller group discussions within a larger meeting, fostering focused and productive collaboration.
5. *End-to-End Encryption:*
Ensures secure communications, protecting sensitive information.
6. *Integration with Productivity Tools:*
Seamlessly works with other tools and applications to enhance workflow and efficiency.
7. *User-Friendly Interface:*
Intuitive design makes it easy for all partners to use it effectively.
8. *Reliable and Robust Infrastructure:*
Ensures consistent performance and minimal downtime.

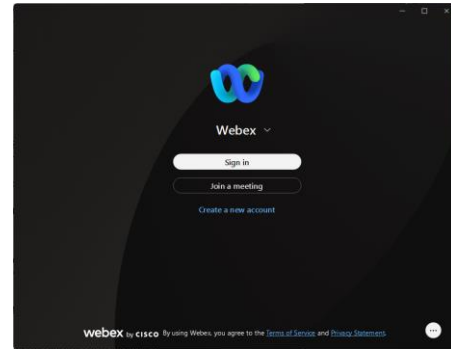


Figure 4 The Webex login page

Webex is our tool of choice due to its outstanding security features, including end-to-end encryption and compliance with global security standards, ensuring that our communications are protected. Its reliability is well-known, minimizing disruptions and ensuring smooth meetings. The platform's comprehensive set of features supports diverse collaboration needs, from large meetings to small breakout sessions. Webex's scalability accommodates meetings of various sizes, making it suitable for all our project needs. Additionally, the platform is backed by Cisco, providing extensive support and resources to promptly address any issues. Its flexibility, with compatibility across various devices and operating systems, ensures that all partners can participate without technical barriers. By selecting Webex, we ensure that our project communication is secure, reliable, and efficient, ultimately supporting the successful execution of our collaborative efforts.

In addition, Webex can be downloaded from the official Cisco Webex website at <https://www.webex.com/downloads.html>.

3.3 Communication tools

3.3.1 Contribution by the partners

FORTH, as the leader of Work Package 3 for the Communication, Dissemination, Exploitation, and Impact of the project, is responsible for the overall coordination of the communication activities, however, each partner also has a responsibility to contribute to these activities.

Partners are requested to:

- Identify and inform FORTH about dissemination and new communication opportunities and activities (e.g. events, press articles, interviews, presentations, etc.).
- Contribute content like news, achievements, activities, events, publications, website posts, Social Media posts, Newsletters, etc.
- Contribute content and virility to all social media tools, and involve their members.
- Help to promote and organize special FAITH events and Workshops.
- Involve the press/communication officers at their organizations.

All internal and external information to be published should be sent using the template provided in Annex II, and uploaded in the CBMLBox, to FORTH's dissemination team³ using the email cbml-social@ics.forth.gr. This material will then be shared across the public project spaces (newsletter, website, social media) in a harmonized way.

3.3.2 Website

The project website is the main hub for information throughout its lifetime: news, achievements, and updates on events all go here. It will hold all public information (e.g. general information on the project, activities, consortium partners, public deliverables, and achievements), will host key results, and will offer added-value services (e.g. RSS feed, newsletter, signpost to other news/ events/ related EU projects), link to the project's social media feeds to create a joined-up communications environment and/or other communication options facilitating the sharing and requesting of information amongs/t the project partners, stakeholders, and wider public.

As it will be the main public-facing entity of the project, a strong branded appearance and ease of use are paramount. Websites for other HORIZON projects were reviewed to assess the best and most effective aspects of each.

The main areas of the website include:

- Home (The frontpage)
- About the Project
- Consortium

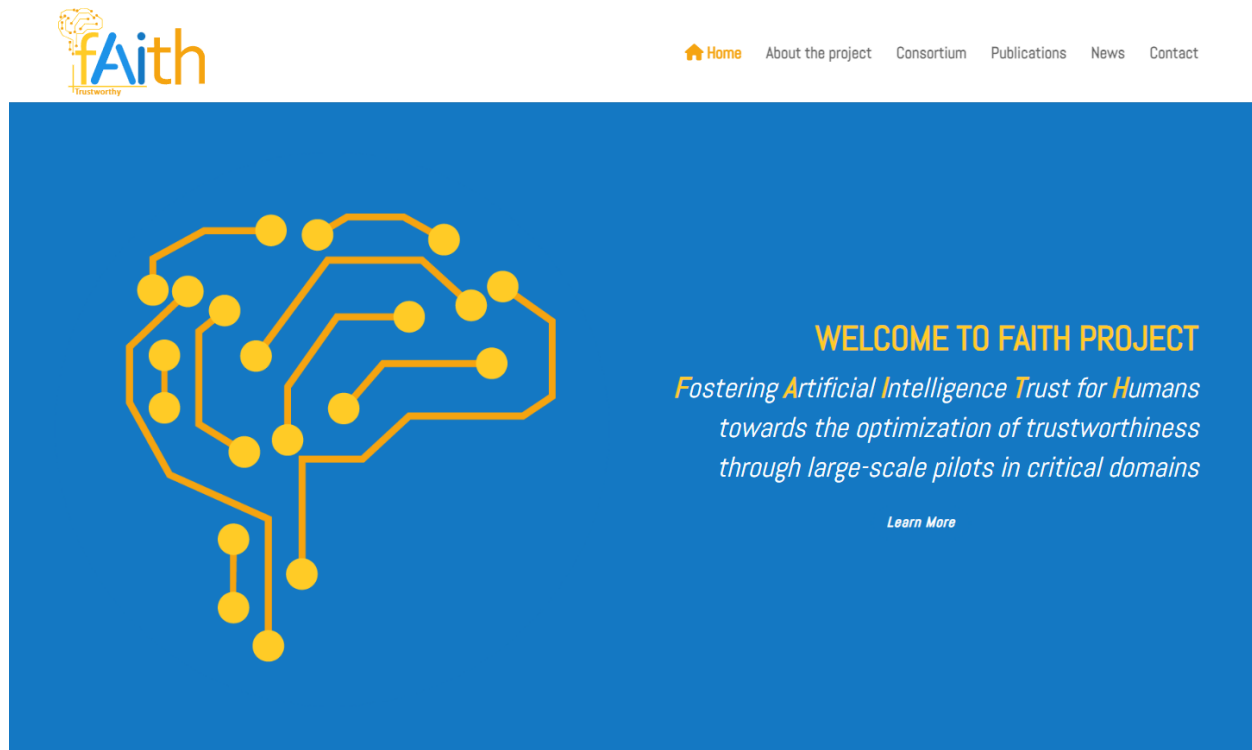
³ FORTH's dissemination team are Theano Apostolidi (apost@ics.forth.gr), Ioannis Karatzanis (karatzan@ics.forth.gr) and Chara Mavromati (mavromati@ics.forth.gr).

- Publications
- News
- Contact

The website was presented at the Kick-Off Meeting on January 24th, 2024. The website has been set up and all partners are requested to provide feedback on the content and their roles within the project, as well as the Tasks they are responsible for.

The project news section is where important updates and highlights concerning the project will be published, including publications, events, achievements, project newsletters, and news from related projects. News must be of a nature that may be of interest to a public audience, and not be confidential. Partners will be encouraged to contribute to information that can be presented in this section.

At the top of the Homepage, important and high-impact events, achievements and news will be published, to distinguish and take into account.



FAITH aims to provide the practitioners and stakeholders of AI systems not only with a comprehensive analysis of the foundations of AI trustworthiness but also with an operational playbook for how to assess, and build trustworthy AI systems and how to continuously measure their trustworthiness.

Figure 5 FAITH website homepage

To increase the visibility of the project, all FAITH partners will contribute to driving traffic to the website.

All partners will utilize their social media platforms and websites to promote news items, videos, and newsletters on faith-ec-project.eu. Direct URLs to the site will be used. In addition, the website is linked with the official websites of the consortium members.

3.3.2.1 Technologies used

The project's website is hosted on FORTH's premises, on a Linux server. It is a WordPress-based website, that uses a plethora of plugins configured to achieve a unified and usable layout, which is pleasing to the eye without affecting its usability. The website's design follows the state-of-the-art trends in web design, providing a responsive layout, that is adaptable automatically to any screen estate, to provide the best possible content presentation in mobile and desktop devices. In trying to provide a secure environment for the users to navigate to the website, a properly issued SSL certificate (SSL stands for Secure Sockets Layer, a global standard security technology that enables encrypted communication between a web browser and a web server) installed on the server provides a secure connection (HTTPS). The connection is restricted to HTTPS only and the server is configured to automatically redirect any insecure HTTP requests.

The website links also the major social networks that have been picked to be better suited for the project (X -former Twitter-, LinkedIn, and YouTube), and interaction mechanisms are provided with any of them (sharing and/or following). A newsletter functionality is provided, with automatically served subscription and opt-out procedures.

3.3.3 Social Media

Social Media Accounts have been set up for the project:

Social Media: X

Page: x.com/FAITH_ECProject

Account: @FAITH_ECProject



Figure 6 screenshot from FAITH X page

Social Media: LinkedIn

Page: [linkedin.com/company/faith-ec-project/](https://www.linkedin.com/company/faith-ec-project/)

Account: faith-ec-project

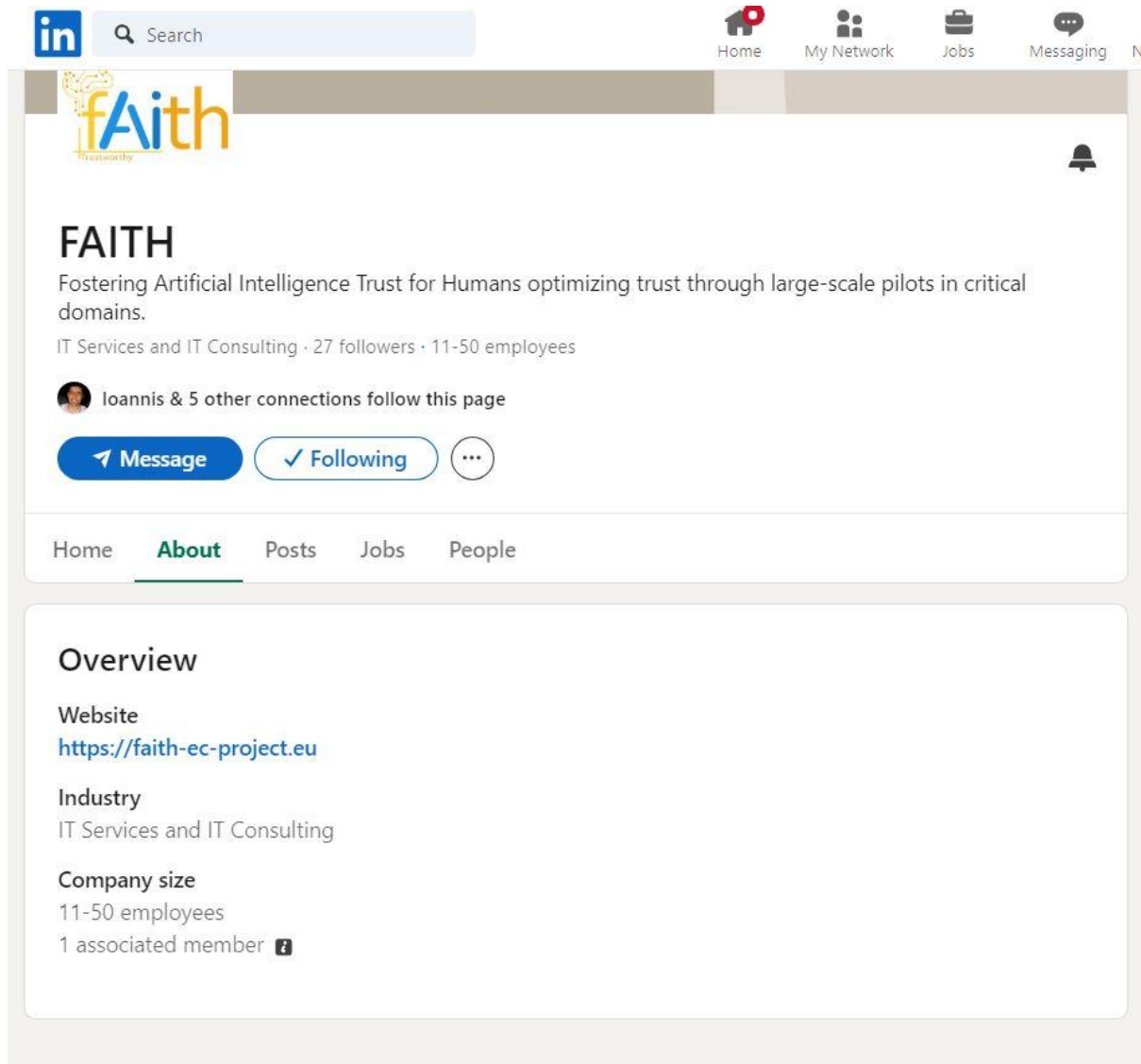


Figure 7 screenshot from FAITH LinkedIn page

Social Media: YouTube

Page: https://www.youtube.com/@faith_ec_project

Channel: Faith Project

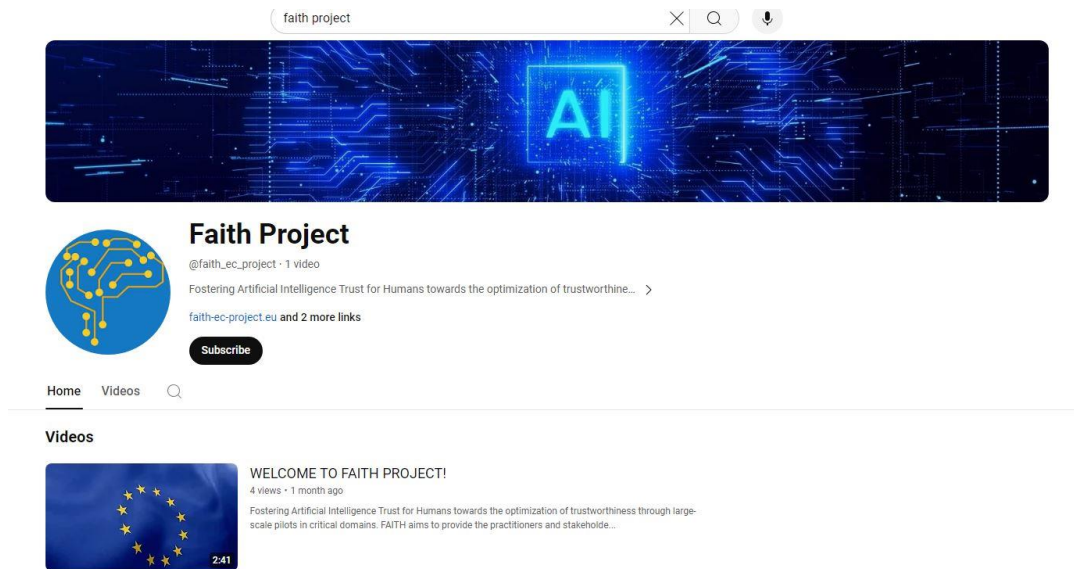


Figure 8 screenshot from the FAITH YouTube page

FORTH will promote news content and public information on the FAITH project using its social media channels. All partners are expected to promote and publish all news disseminated through FAITH’s tools and contribute to the content for dissemination.

Also, the Social Media Tools will be linked with all partners’ Social Media Tools and with specific relative projects.

The Communication Roadmap aims to encourage partners to share information related to the project as much as possible as well. All social media channels will be updated regularly to ensure the content is current, and direct users to the main project website.

3.3.4 Newsletters

Project newsletters will be produced on a six-monthly basis, starting from July 2024.

These newsletters will be emailed out to the consortium members, who will be expected to disseminate these within their organisations. They will also be sent out to Stakeholders

(organisations, groups, individuals) identified, according to our Distribution List, and to individuals signing up to receive the newsletter via the project website.

Copies of the newsletter will also be uploaded to the 'News' section of the website, and published on the project's Social Media.

3.3.5 Events and Presentations

3.3.5.1 *Special FAITH Events*

To facilitate the wider dissemination of the project's results, the FAITH Consortium plans to co-organize dedicated Workshops/ Special Events with other major Conferences / Events for each different domain (LSPs).

3.3.5.2 *Events and Presentations*

Apart from the Special FAITH events, all partners will seek to actively present the project and the project results to the research and technical communities as well as to their specific domains by participating in international events, and possibly by organizing special workshops (co-location) as dissemination events that coincide with national and international events (possibly within the context of the workshops to be organized), aiming to increase the visibility and exposure for the project.

Participation in various events, (including Conferences, Meetings, Workshops, Presentations Invited Talks, Exhibitions, etc) will be performed by all project partners, but they will differ according to the nature of the partners. Special days like:

- European Week of Regions and Cities
- European Day of Solidarity between Generations
- International Day of Older Persons
- European Carers Day

An indicative list of conferences that might be interesting for the project presentation and its results have been identified by each project partner.

- Annual AI & Big Data Conference
- ECR - European Conference of Radiologists in Vienna
- EHMA - European Health Management Association
- MEDINFO - World Congress on Health and Medical Informatics
- BIBE - IEEE International Conference on BioInformatics and BioEngineering
- EMBC - IEEE Engineering in Medicine and Biology Society
- AI in Healthcare Global Conference

- ACM/IEEE Conference on Robot and Human Interaction
- Intelligent Health AI
- Artificial Intelligence for Healthcare
- International Conference on Fake News
- Data Innovation Summit
- European Conversational AI Summit
- Smart City Expo and World Congress
- PhysML workshop
- 1st Balkan Summer School on Astronomy and Astrophysics
- NORDIWA 2024
- IWA World Water Congress
- VA Days Conference
- EU DisinfoLab annual conference
- International Joint Conference of AI
- The Association for the Advancement of Artificial Intelligence
- AGE Platform Europe Annual Conference
- International Conference on Integrated Care (ICIC)
- Eurocarers Annual Conference
- European Social Services Conference
- ISG World Conference on Gerontechnology
- IoT week

3.3.5.3 *Journals*

All partners will seek to actively present scientific and clinical project results in international and peer-reviewed journals, according to the nature of the partners.

Here is an indicative list of journals that might be interesting for the project presentation and its results that have been identified by the partners.

- NATURE
- Journal of the American College of Radiology
- European Journal of Radiology
- Journal of Magnetic Resonance Imaging
- Journal of Biomedical Informatics
- PLOS (Public Library of Science) One
- GIQ (Government Information Quarterly)
- TGPPP (Transforming Government: People, Process and Policy)
- IJEG (International Journal of Electronic Governance)
- IJEGR (International Journal of Electronic Government Research)
- EJIS, (European Journal of Information Systems)

- JTAER (Journal of Theoretical and Applied Electronic Commerce Research)
- Natural Language Engineering
- Semantic Web
- Applied Linguistics
- Computational Linguistics
- Sensors
- Ageing & Society Journal
- International Journal of Integrated Care
- International Journal of Care and Caring
- European Journal of Ageing
- Gerontechnology Journal
- Journal of Medical Internet Research

3.4 Other Communication Tools

Some more communication channels and tools shall be used to ensure broad dissemination of project results to the different target groups. All partners will try to make use of them, according to the different needs of the audience, target groups, timing, etc.

3.4.1 Promotional Materials

A leaflet has been designed and printed. It will be distributed and reprinted by all the partners for the different live activities they are organising and taking part in. The leaflet is produced in both digital and printed form and is uploaded in the CBMLBox so that all partners can have access to it and use it. It will be uploaded on the website.



Figure 9 FAITH leaflet



Figure 10 FAITH leaflet

This will be handed out at large conferences.

The banner is also ready in both digital and printed form and is uploaded in the CBMLBox so that all partners can have access to it and use it and adjust it to the needs of every event.

They will be also uploaded and made available to the public through the website in a printable format.



Figure 11 FAITH banner

3.4.2 Promotional Videos

Promotional videos for the project will be produced to showcase the project's potential and that of the products and innovations that have been created. So far, we have an introductory video on the project's YouTube channel:



Figure 12 The introductory video on the project's YouTube channel.

It has been communicated to all partners and is also uploaded in the CBMLBox for all partners.

3.4.3 Interviews and Articles

All project partners will make every effort possible and will use a variety of means to promote and communicate the objectives of the project and, thus, increase its impact. They will particularly publish articles and give interviews in local/national Mass Media. Promote the scientific, clinical, and technological knowledge and methodologies to reach all interested audiences, general and scientific. To this end, scientific and simplified articles will be prepared that will achieve wider acceptance and understanding of the project's goals.

3.5 Interactions and Concertation with other projects and initiatives

3.5.1 Concertation with other projects of the same Call

FAITH is one of the three projects that were funded under the Call "Large Scale pilots on trustworthy AI data and robotics addressing key societal challenges (AI Data and Robotics Partnership) (IA) - HORIZON-CL4-2023-HUMAN-01-02" together with SHEREC and AI4Work. FAITH's Management and Dissemination Team is in contact with other institutions for sister projects in order to initiate concertation activities between other funded projects from other Calls and different Agencies. The Project Management sees significant benefits and added value in collaborating with the other similar funded projects, and is eager to identify points of collaboration and areas of joint activities with great importance.

4 Publication Policy

A specific Publication Policy of the project has been established from the beginning of the project, taking into account the clauses of the Grant Agreement and the Consortium Agreement, while specifying some issues, due to the volume of the consortium but also the different domains which are addressed.

The publication policy aims to specify the following:

- Avoid conflicts and overlaps and optimize project-wide collaboration
- Monitor all the publications that are prepared and are in line with the scope of the project, while respecting the IP Rights of all partners.
- Define proactively a number of publications to be prepared
- Define a minimum number of publications to be submitted to recognized scientific journals and conferences
- Identify ad hoc opportunities that arise

In Annex III, the Publication Policy is included.

5 Communication and Dissemination KPIs

This section provides a detailed analysis of the Communication and Dissemination KPIs for the FAITH project. It evaluates not only the current impact of these activities but also offers strategic insights aimed at enhancing their reach and effectiveness. By closely examining these KPIs, we aim to identify opportunities for improvement and implement strategies that will increase engagement and spread the impact of the project more broadly.

5.1. Website Engagement (<https://faith-ec-project.eu/>)

Overview

The FAITH project's website serves as the central hub for information dissemination and user engagement. It is critical to optimize and monitor this platform to ensure it effectively reaches a broad audience and communicates the project's goals and results.

KPI

The KPI for visitor engagement is set at 5000 visitors from all EU member states, measuring both the number of visitors and their geographical locations.

KPI	Target
Number of visitors Visitor location	5000 visitors from all EU member states

Measurement

Utilize advanced web analytics tools such as Google Analytics to track visitor counts, geographic distribution, session duration, and bounce rates. Analyse user flow to understand which sections of the website retain interest and which may require improvements.

Suggested Strategies

- *SEO Optimization:*
Implement search engine optimization strategies to increase visibility and attract more visitors.
- *Content Updates:*
Regularly update the website with fresh, engaging content that reflects the latest project results and news, enhancing return visits.
- *User Experience (UX) Design:*
Evaluate and enhance the UX to ensure the website is easy to navigate and accessible to a diverse audience, including those with disabilities.

5.2. Social Media Impact

Overview

Social media platforms like X (Twitter), LinkedIn, and YouTube are essential for dynamic and interactive communication. They will allow the FAITH project to engage with its audience in real time and foster a community around its research and developments.

Platforms

- X (Twitter) (https://twitter.com/FAITH_ECProject)
- LinkedIn (<https://www.linkedin.com/company/faith-ec-project>)
- YouTube (https://www.youtube.com/@faith_ec_project)

KPI

The KPI for social media engagement is set at achieving 3000 followers and 20000 interactions across the project's platforms.

KPI	Target
Number of followers	3000 followers
Number of interactions	20000 interactions

Measurement

Track followers, likes, shares, comments, and overall engagement using each platform's built-in analytics tools. Assess the reach and virality of posts to refine content strategies.

Suggested Strategies

- *Content Diversification:*
Develop a diverse content strategy that includes video tutorials, project updates, live Q&A sessions, and behind-the-scenes content to engage different segments of the audience.
- *Engagement Boosting:*
Increase user interaction through polls, contests, and user-generated content initiatives to foster a sense of community.
- *Cross-Promotion:*
Utilize cross-platform strategies to direct traffic from YouTube and LinkedIn to X (Twitter) and vice versa, maximizing the visibility of all content.
- *Influencer and Partner Collaborations:*
Collaborate with influential figures in the AI and ethics sectors and related projects to expand reach and credibility.

5.3. Newsletter Outreach

Overview

Newsletters are a vital tool for sustained communication with stakeholders who are deeply interested in the FAITH project's progress. They enable direct and regular updates into the inboxes of subscribers, making them an effective medium for detailed communication.

KPI

The KPI for newsletter outreach is set at 220 registrations with a 60% opening rate for actions.

KPI	Target
Number of sign-ups	220 registrations
Click rate for actions	60% opening rate

Measurement

Use email marketing services like MailChimp, Brevo or Constant Contact to monitor sign-up rates, open rates, and interaction with content.

Suggested Strategies

- *Personalization:*
Implement personalized email content based on user interests and previous interactions to increase open rates and engagement.
- *Segmentation:*
Segment the email list based on demographics, engagement level, and topic interest to tailor content more effectively.
- *A/B Testing:*
Regularly test different subject lines, email formats, and content to see what yields the best engagement rates.

5.4. Event Participation

Overview

Events, whether online or in-person, are the cornerstone of the dissemination strategy, providing a platform for direct interaction and engagement with the community. They are essential for building relationships and promoting the FAITH project's initiatives and outcomes.

KPI

The KPI for event participation is set at participating in over 50 events and engaging with more than 4800 participants.

KPI	Target
Number of events Number of new contacts	Participation in over 50 events Engage with over 4800 participants

Measurement

Collect data on event attendance and participant engagement through sign-ups, feedback forms, and follow-up communications.

Suggested Strategies

- *Virtual Engagement:*
Enhance virtual event offerings to reach a broader audience, particularly in regions where in-person attendance may be limited.
- *Interactive Sessions:*
Incorporate interactive elements such as workshops, breakout sessions, and live demonstrations to increase participation and receive feedback on the event and the project presentation.
- *Follow-up Strategy:*
Develop a robust follow-up strategy to convert event contacts into active community members or collaborators.

5.5. Publications Credibility

Overview

Academic publications play a crucial role in disseminating the scientific findings of the FAITH project. They contribute to the credibility and scholarly impact of the research, reaching an audience of peers and academics globally.

KPI

The KPI for publications credibility is set at publishing 15 papers with a target of receiving 150 or more citations.

KPI	Target
Number of papers Times cited	15 publications 150+ citations

Measurement

Monitor publication outputs and citation impacts using tools like Google Scholar and ResearchGate.

Suggested Strategies

- *Target High-Impact Journals and Conferences:*
Focus on submitting to high-impact journals and conferences within the field to increase visibility and citation potential.
- *Collaborative Research:*
Encourage collaboration with other leading researchers to enhance the quality and reach of publications.
- *Open Access:*
Where possible, opt for open-access publishing to increase the accessibility and dissemination of research results.

6 Exploitation, Market Impact & KPI Achievement

6.1 Aims

The goal of this phase will be to conduct market analysis and identify the most recent challenges and trends using a human-centred approach to improve trust in AI; to identify potential competitors and understand their proposed tools and solutions, and analyze the larger trustworthy AI agenda to prepare a strategy that FAITH will need to consider for future positioning.

6.2 Activities

PHASE 1: Identification of Key Exploitable Results & Establishment of Market Watch function (M1 – M18)

European projects face several challenges when defining and implementing exploitation plans. To define the right route to sustainability for its commercial and non-commercial offerings FAITH needs to start planning early, plotting outputs, and creating key exploitable results plans for these services/products as the project and the market evolve. The business and sustainability plan due M48 (D3.7) will consist of a series of Key Exploitable Result Forms (as defined by the Horizon Exploitation Booster service) outlined in the table below. These tables will start the collection of product/service and market information which will be reviewed and further built upon in Phase 2. Information will initially come from (1) identifying the Key Exploitable results (KERs) with project partners, (2) Market watch via desktop reviews, news alerts, and networking at external events.

The following represent a preliminary identification of FAITH KERs based on the project deliverables. These are complemented with early adopters' identification, use models and a forecast for adoption and indicators for the outcomes within the project lifetime. This preliminary table will be refined according to the Impact Realization Roadmap of FAITH project, using the KER Form presented in Table 1. Steps between now and the end of phase 1 include:

1. A preliminary call explaining to all partners what KERs are and how impact realization will be planned and implemented in the context of our project.
2. A period of KER Form completion from all consortium partners (as defined in the Horizon Results Booster service).
3. A meeting for finalizing the KERs selection and undertaking planning for Phase 2 and Phase 3 activities.

Table 2: Key Exploitable Results (KERs)

KER	Partner/s intending to exploit	Exploitation intentions (partners intending to exploit)			
		Use Model	Early adopters	Time	Outcome
D2.1/D2.2 FAITH AI Trustworthiness Management Framework	trustilio, UoS, SINTEF, ICCS, ATC, CNR, FORTH	Methodologies that determine what trustworthiness means when applied to AI decision-making in different contexts and how it can be assessed.	Researchers, developers, and architects working with AI	M24	Open Framework for comment and contribution by all stakeholders. Publish results via collaborative White Paper. Analyse and present validated results in a peer-reviewed publication or journal
D2.3/D2.4 FAITH Ecosystem and Tools for Identifying Risks	trustilio, UoS, SINTEF, ICCS, ATC, CNR, FORTH	A dedicated environment (common data model) for recording all metadata related to AI trust including risks, and feedback so the lifecycle of the AI system is captured and made open.	CTOs, developers, AI procurers and citizens	M36	Explore joint exploitation opportunities for the ecosystem with other AI clusters and initiatives. Leverage human-centred end-user stories (videos etc.) to explain how risks were identified and encourage early adoption.
D2.7 FAITH Risk Profiles - Sector Specific & Common	All partners	Sets of AI risk profiles by domain as well as a common set that can be leveraged by anyone working on AI and use them to evaluate an AI system and improve it.	AI providers starting with pilot industries.	M48	Create practical business cases and adoption scenarios for Risk Profiles. Develop and implement a sustainability strategy for continuous improvement Co-design an IPR strategy that maximizes exploitation while protecting legitimate interests. Create a 3-5 year post-business plan with a tested go-to-market strategy.

The KER form presented below is from the Horizon Results Booster program and will be adopted by FAITH.

Table 3: Key Exploitable Results Form

KER Form	
Problem	<i>Describe the problem you are addressing (the problem your potential users have). Potential users are the people, companies, organisations, etc. that you expect will use the result (and generate an impact). They are your "Customers".</i>
Alternative solution	<i>Describe how your "customer" has solved the problem so far.</i>
Unique Selling Point USP - Unique Value Proposition UV	<i>Describe the competitive advantages, the innovative aspects. What does your solution do better, what are the benefits considering what your user/customer wants, how does your solution solve his/her problem better than alternative solutions, what distinguishes the KER from the competition / current solutions?</i>
Description	<i>Describe in a few lines your result and/or solution (i.e. product, service, process, standard, course, policy recommendation, publication, etc.). Use simple wording, avoid acronyms, make sure you explain how your UVP is delivered.</i>
"Market" – Target market	<i>Describe the market in which your product/service will be used/can "compete", answering the following questions: - What is the target market? - Who are the customer segments?</i>
"Market" – Early Adopters	<i>Early adopters are the "customers" you are willing to address first. They are usually the ones that feel the problem harder than all the others. (they are not the project partners).</i>
"Market" - Size	<i>What is the size of the market both geographically and economically?</i>
"Market" - Trends	<i>Are there trends in the market that the outputs can benefit from or support?</i>
Settings – Acceptance	<i>What factors influence acceptance of the result?</i>
Settings – Legal and regulatory aspects	<i>Are there standards that must be adhered to and evidenced?</i>
Go to Market – Use model	<i>Explain what is your "use model", how the KER will be put in use (made available to "customers" to generate an impact). Examples of use models: manufacturing of a new product, provision of a service, direct industrial use, technology transfer, license agreement, contract research, publications, standards, etc. Note training is a service.</i>
"Market" – Competitors	<i>Who else is offering a similar service? What are their go-to-market strategies and business models?</i>
Go to Market – IPR Background	<i>What is the Background (type/ partner)? Provide information considering also what is already agreed in the Consortium Agreement.</i>
Go to Market – IPR Foreground	<i>What is the Foreground (type/ partner)? Provide information considering also what is already agreed in the Consortium Agreement.</i>
Go to Market – Timing	<i>What is the expected time to market?</i>
Go to Market - Channels	<i>How do you envisage going to market?</i>
Go to Market - Pricing	<i>Pricing ideas (Phase II and III only)</i>
The Team	<i>Which partners need to be involved in the exploitation of his output?</i>
The Team – External providers	<i>Do any external providers need to be involved? If so, how and why?</i>

As shown in Table 2, the identification of KERs is tightly related to the current state of the market with respect to the offered technologies. Hence, a market watch function is being established to stay abreast of external developments and influences that may affect FAITH both positively and negatively, such as competitor offerings and governmental policies. The results will be shared in the Consortium via regular Market Impact Assessment briefs.

Once the KERs are fully defined, FAITH will build joint exploitation plans with smart KPIs between partners through a series of workshops.

PHASE 2: Market Focus (M18 – M40)

This phase builds upon the work in Phase 1 evolving the content captured in the KER forms to cover three strands of work. Note, partners will be divided into groups based on their contribution to KERs to advance the exploitation/business planning aspects, ensuring that they remain focused on commercial goals.

1. **Continuing a market watch** function keeping on top of the latest developments in the field to ensure project innovation is kept in sync with the outside world. This work entails media scanning for related innovation news, publication of relevant research papers and new launch of new products to the market.
2. Creating a **schedule of innovation** to help keep development on track and manage IPR issues and any conflicting commercial challenges as they arise. To be achieved using qualitative data gathered from a blend of desk research, in-person interviews and public workshops.
3. Drafting **quantified business plans** starting from the analysis of market potential looking at exploitation scenarios from two sides - (i) the demand side from the pilots as end-users that need the FAITH ecosystem and, (ii) the supply side from the technical partners that need implementation contracts to provide the services. Exploring scenarios together will ensure the solution and accompanying business model have a greater chance of long-term commercial success. The business modelling technique is based on a multi-criteria approach which will use different data sources including in-field investigation, opinion leader interviews, social-network short-form surveys, and virtual business simulation to arrive at an optimal result. All partners are expected to support this work.
- 4.

PHASE 3: Sustainability Pathways (M40+)

This phase involves taking the outputs from Phase 2 and finalising business and sustainability pathways and plans for the Key Exploitable Results. Tasks involve discussions with potential adopters, messaging for services/tools, and implementation of any pricing models or partnerships.

7 Conclusions

This deliverable gives details on measures and actions already put in place to effectively disseminate and communicate the project, its objectives, and eventually the tools and services to be developed within the FAITH project.

A robust dissemination, communication, and exploitation plan has been formed, the key components of which have been developed together with the whole consortium.

The project website and Social Media have been launched, as well as a logo and templates to present a homogeneous visual identity of the project.

A time plan for major dissemination and communication events will form the backbone of this plan from now on. This time plan will, however, be adapted, according to the needs as it is evolving.

This document will be updated in months 18, 36, and at the end of the FAITH project, together with all the dissemination activities that will take place and be planned, to reflect the changing environment within which the FAITH project is developed.

8 Annex

Annex I

Target Groups	Stakeholders Groups	Stakeholders professionals
Media LSP1	Journalists	
	Media Companies (newspapers, radio, TV)	<ul style="list-style-type: none"> • https://www.kathimerini.gr/ • www.in.gr • https://www.naftemporiki.gr/ • https://www.cnn.gr/ • https://www.dw.com/ • https://www.linkedin.com/company/libertatea • https://www.afp.com/en • https://www.reuters.com/
	Large tech companies	<ul style="list-style-type: none"> • open.ai • https://www.anthropic.com/ • https://ai.meta.com/ • https://lightning.ai/ • https://mindsdb.com/ • https://whymlabs.ai/
	Policymakers on media issues	<ul style="list-style-type: none"> • https://media.gov.gr/ • https://the-secretary-general.europarl.europa.eu/en/directorates-general/comm
	Association involving industrial stakeholders	
	End-users	
Transport LSP2	Public Transport Operator Managers	<ul style="list-style-type: none"> • Trasporto Ferroviario Toscano (TFT) • Ferrovie del Sud
	Public transport planners	<ul style="list-style-type: none"> • Alstom
	Car builder	<ul style="list-style-type: none"> • Hitachi
	Light rail operator	
	Light rail transit operator	<ul style="list-style-type: none"> • Ente Autonomo Volturno (EAV) • GEST/RATP • Elliniko metro
	Bus operator	<ul style="list-style-type: none"> • Autolinee Toscane • Bus Italia • Ente Autonomo Volturno (EAV)
	Rail operator	<ul style="list-style-type: none"> • District for Railway Technologies, High Speed, Networks' Safety & Security (DITECFER)
	Policymakers	

	Association involving industrial stakeholders	
	Regional Government stakeholders	
	End-users	
Education LSP3	Science teachers	Hellenic Physical Society
	Public Schools	eTwinning action
	Private Schools	Hellenic Independent Schools Association
	Educational associations	Institute of Educational Policy (IEP)
	Policymakers on education issues	CTI "Diophantus"
	Regional / Governmental Authorities	Administration for Secondary Education of East Attica
	Educational Associations	Students of Ellinogermaniki Agogi
	Parents	Parents of students of Ellinogermaniki Agogi
Robotic Tech/Drones LSP4	Infrastructure Maintenance Department	
	Industrial Safety & Security Department	
	Operational Safety & Security Department	
	Harbour Master / Maritime Authority / Port Control	
	Underwater Divers (engineers)	
	Policymakers	
	Association involving industrial stakeholders	
	Regional Government stakeholders	
	End-users	
	Process Engineers	<ul style="list-style-type: none"> Personnel at Veas (partner internal)

Industrial Processes LSP5		<ul style="list-style-type: none"> Personnel at other wastewater processing plants in Norway
	Process owners	<ul style="list-style-type: none"> Wastewater processing company (AS) - Veas Inter-municipality organizations - in Norway Municipalities - in Norway Wastewater processing plants in the Nordics
	Investors	The public sector is the investor in wastewater processing in Norway.
	Residents end-users	Citizens in relevant municipalities
	Regulatory Bodies	Norwegian minister of digitalization and director of Innovation Norway recently visited Veas to learn about the use of AI for wastewater processing.
	Businesses	Consultants contributing to the construction of new or renewal of existing wastewater processing plants.
	Local Communities	Municipalities owning wastewater processing plants
	Suppliers and Technology Providers	AI consultancies such as Intelicy and Guard
	Wastewater treatment	
	Research Institutions and Academic Bodies	Academic publication
	International Organizations	
	Research Institutions and Academic Bodies	
	Media and Public Information Entities	<ul style="list-style-type: none"> Social media - Veas accounts Press releases from Veas
	Expert and trainee radiologists	
Healthcare LSP6	Healthcare providers (hospitals and small establishments)	
	Legal and ethics experts	
	Medical device and imaging equipment manufacturers	
	Research institutions & universities	
	Non-governmental organizations	
	Healthcare journalists	

	Patient advocacy groups	
	Patients	
Active Ageing LSP7	Elderly person/caregivers	<ul style="list-style-type: none"> • AGE Platform Europe • Associazione Nazionale Centri Sociali, Comitati Anziani e Orti (ANCESCAO) • Fédération Internationale des Associations de Personnes Âgées (FIAPA) • Confederación Española de Organizaciones de Mayores • Asociación Edad Dorada Mensajeros de la Paz
	Caregivers	<ul style="list-style-type: none"> • Eurocarers • Associazione Nazionale Famiglie Anziani (ANFA) • Plataforma de Organizaciones de Pacientes
	Community organizations	<ul style="list-style-type: none"> • Mental Health Europe • European Network of Cities and Regions for the Social Economy - REVES • COFACE – FAMILIES EUROPE • SHAFE - Stakeholders Network on Smart, Healthy Age-Friendly Environments • European Network of Centres for Independent Living
	Researchers	<ul style="list-style-type: none"> • Vicente Traver • NET4Age-friendly (COST Action)
	Research centers	<ul style="list-style-type: none"> • SABIEN - ITACA - U/PV • LifeSTech - UPM • Fraunhofer Institute for Algorithms and Scientific Computing (SCAI) • VTT Technical Research Centre of Finland • CERTH - ITI • CTIC • Tecnalía
	Non-profit organizations	<ul style="list-style-type: none"> • INNSOC • Amigos de los mayores • Fundación Cruz Roja España
	Technology providers	<ul style="list-style-type: none"> • Medtronic Ibérica • Active Ageing Association • BRIDG OU • Samsung • Lepida • Medea • Tunstall Healthcare • Virtech • Coremain
	Representatives from social service	<ul style="list-style-type: none"> • European Ageing Network • Federation of European Social Employers
	Senior living service providers	<ul style="list-style-type: none"> • Suara Serveis SCCL • Atenzia

		<ul style="list-style-type: none"> • Korian • DomusVi • Auroradomus
	Insurance companies	<ul style="list-style-type: none"> • AXA • Allianz • Mapfre
	Government and policymakers	<ul style="list-style-type: none"> • Valencia Innovation Capital • Reference Site Collaborative Network

Annex II

Dissemination Form to be completed for Communicating News

This template should be completed for all News to be communicated via Social Media and the Website.

The correct and complete completion of the template will help to immediately communicate the news in the right way through the appropriate channels. Anything that has to do with events, press articles, news, achievements, activities, events, publications; Conferences, Meetings, Workshops, Presentations Invited Talks, Exhibitions, etc that have already taken place or are planned should be communicated.

Please send it to FORTH's dissemination team⁴ using the email cbml-social@ics.forth.gr.

Dissemination Activity: (Event/Social Media/ News / Publication/ Talk /Achievement etc)

Title:

Description/ Accompanying text:
(short description max 150 characters)

Author/Presenter/ Organisation:

Date & Place:

Publication

Number of Audiences:

Type of Audience:

Link:

Comments: (Any other useful info or description for promotion through the site and/or Social Media)

Please provide also photos and/or relevant images, figures, documents, etc.

⁴ FORTH's dissemination team are Theano Apostolidi (apost@ics.forth.gr), Ioannis Karatzanis (karatzan@ics.forth.gr) and Chara Mavromati (mavromati@ics.forth.gr).

Annex III

Publication Policy

The Grant Agreement and the Consortium Agreement both state some provisions for the dissemination results, but they are not clear and until now not always followed. As the consortium partners are several and come from very different countries with very different expertise and backgrounds, it was made evident that we need:

- a) **a clear policy and processes** to manage our publications, and
- b) to assign the **bodies required to manage and oversee the process**.

Policy

Responsible Body: **Publication Steering Team (PST)**

The Publication Steering Team (PST) is established to execute the publication policy of the FAITH Project

The PST is comprised by:

- Manolis Tsiknakis, WP3 Leader, FORTH
- Stefano Modafferi from UoS
- Asbjørn Følstad from SINTEF
- Theano Apostolidi (for administrative reasons) FORTH

Duties:

- Monitor all the publications that are prepared and are in line with the scope of the project, while respecting the IP Rights of all partners.
- Define proactively a number of publications to be prepared
- Define a minimum number of publications to be submitted to recognized scientific journals and conferences
- Identify ad hoc opportunities that arise

Workflow for the publication policy

- Any partner of the Consortium or group of partners from the Consortium interested in making a scientific publication related to foreground knowledge must inform the Publication Steering Team by communicating an abstract of the manuscript, including authors, to obtain approval prior to the preparation of the content.
- After analyzing the input received, the Publication Steering Team (PST) will either directly approve the preparation and submission of the manuscript or will provide guidance to

reorient the proposal in alignment with the project's objectives. The PST must provide a response within 14 days. If no response is provided within 14 days, it is assumed that the publication is approved by the PST.

- PST will identify whether the results or background of any other Partner may be included in the publication, as per the proposal received. If so, it will confirm that the Partner interested in making the publication has obtained the corresponding written approval and, in any case, the PST will forward the proposal for the publication to the Partners whose results or background have been included.
- Once the publication is officially submitted the responsible for the publication informs accordingly the PST.
- Upon the official acceptance of a publication,
 - the FAITH Dissemination & Communication reporting file is updated and
 - it will be promoted through the digital channels (website, social media, etc)