Ref. Ares(2025)5263118 - 01/07/2025

D3.8

Dissemination and Communication plan

Related Work Package	**WP3 – Communication, Dissemination, Exploitation & Impact**
Related Task	T3.1: Communication & Dissemination
Lead Beneficiary	FORTH
Contributing Beneficiaries	All
Document version	**01**
Deliverable Type	Report
Distribution Level	Public
Contractual Date of Delivery	30/06/2025
Actual Date of Delivery	01/07/2025

Authors	**Theano Apostolidi , Ioannis Karatzanis, Chara Mavromati (FORTH)**
Contributors	Nikolaos Tachos (FORTH), Manolis Tsiknakis (FORTH),
Reviewers	Dimitrios Fotiadis (FORTH)

FAITH has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101135932

Version History

Version	Description	Date completed
0.1	Table of Contents	21/05/2024
0.2	First Draft	29/05/2025
0.3	Second version	04/06/2025
0.4	Updated version (Content)	16/06/2025
0.5	Updated version (Content)	18/06/2025
0.6	Updated version	30/6/2025
vf	Final version	01/07/2025

Statement of Originality

This deliverable contains original unpublished work except where indicated otherwise. Acknowledgement of previously published material and the work of others has been made through appropriate citation, quotation, or both.

Disclaimer

This document contains material, that is the copyright of one or more FAITH consortium parties, and may not be reproduced or copied without permission.

All FAITH consortium parties have agreed to the full publication of this document.

The commercial use of any information contained in this document may require a license from the proprietor of that information.

Neither the FAITH consortium as a whole, nor individual FAITH consortium parties, warrant that the information contained in this document is capable of use, nor that use of the information is free from risk, accepting no liability for loss or damage suffered by any person using this information.

Executive summary

This deliverable (D) describes all Communication and Dissemination activities for the FAITH project, right from the beginning to maximize the impact and awareness of the project. Scope of the activities is to maximize the impact and the awareness of the project

The 1st Dissemination and Communication Activities Report builds mostly upon all the activities that have taken place since the beginning of the project. The deliverable will be updated every one and a half year, along with the Reporting period of the project

The report presents a detailed overview of the dissemination activities during M1-18 for the FAITH project. It includes the objectives of the activities, promotional tools and material, and visual identity among other strategies. All tools are being used to raise worldwide awareness and principally act as the brand guidelines of the project. Also, the deliverable reports all the actions that have been concluded up to M18 for the dissemination of the project

Table of Contents

1 Introduction 7
1.1 About the project 7
1.2 Purpose of the document 7
1.3 Importance of communication and dissemination 7
2 Communication Activities 9
2.1 Project Identity 9
2.1.1 Project logo 9
2.2 Internal Communication 9
2.3 Communication tools 10
2.3.1 Contribution by the partners 10
2.3.2 Website 10
2.3.3 Social Media 11
2.3.4 Newsletters 13
2.3.5 Promotional Material 14
2.4 Dissemination Activities 16
2.4.1 Events and Presentations 16
2.4.2 Papers published at Scientific Conferences and Journals 29
2.4.3 Interviews and Articles 31
2.5 Interactions and Concertation with other projects and initiatives 32
2.5.1 Concertation with other projects of the same Call 32
3 Publication Policy 33
4 Communication and Dissemination KPIs 34
5.1. Website Engagement (https://faith-ec-project.eu/) 34
5.2. Social Media Impact 35
5.4. Event Participation 36
5.5. Publications Credibility 36
5 Conclusions 38
6 Annex 39

List of Abbreviations

Abbreviation	Explanation
AI	Artificial Intelligence
FORTH	Foundation for Research and Technology
ATC	Athens Technology Center
EU	European Union
AI4EU	Artificial Intelligence for EU
USP	Unique Selling Point
KPI	Key Performance Indicator
LSP	Large Scale Pilots
IPR	Intellectual Property Rights
KER	Key Exploitable Result
GDPR	General Data Protection Regulation
PST	Publication Steering Team

List of Figures

Figure 1 FAITH Logo 9
Figure 2: FAITH website homepage 10
Figure 3: FAITH website statistics 11
Figure 4: screenshot from FAITH X page & statistics 12
Figure 5: screenshot from FAITH LinkedIn page & statistics 12
Figure 6:screenshot from the FAITH YouTube page & statistics 13
Figure 7: FAITH newsletter 13
Figure 8: FAITH leaflet 14
Figure 9: FAITH banner 15
Figure 10: The introductory video on the project's YouTube channel 15
Figure 11: Meering in Pisa 16
Figure 12: Workshop in Pisa 17
Figure 13: Poster from the event 18
Figure 14: Photo from the Conference 18

Figure 15: Photo from the workshop 19
Figure 16: Photo from the workshop 19
Figure 17: Photo from the workshop 20
Figure 18: Photo from the presentation 20
Figure 19: Screenshot from the website 21
Figure 20: Photo from the presentation in Lisbon, Portugal 21
Figure 21: Photo from the poster 22
Figure 22: Photo from the Summer School 22
Figure 23: Photo from the event 23
Figure 24: Cyberhot2024 23
Figure 25: Photo from the event 24
Figure 26: Screenshot from the site 24
Figure 27: Screenshot from the presentation 25
Figure 28: Screenshot from the presentation 26
Figure 29: Screenshot from the poster 27
Figure 30: Photo from the CyberHOT 2025 27
Figure 31: Photo from the presentation 28
Figure 32: Screenshot form the website 28
Figure 33: Screenshot from the article 32

1 Introduction

1.1 About the project

The increasing requirement for trustworthy AI systems across diverse application domains has become a pressing need due to the critical role that AI plays in the ongoing digital transformation addressing urgent socio-economic needs. Despite the numerous recommendations and standards, most AI developers, users, and decision-makers, still prioritize system performance as the main metric in their workflows often neglecting to verify and quantify core attributes of trustworthiness including traceability, robustness, security, transparency, and usability. In addition, trustworthiness is not assessed throughout the lifecycle of AI system development so developers often fail to grasp a holistic view across different AI risks. Last, the lack of a unified, multi-disciplinary AI, Data, and Robotics ecosystem for assessing trustworthiness across several critical AI application domains hampers the definition and implementation of a robust AI paradigm shift framework towards increased trustworthiness and accelerated AI adoption. To address these critical unmet needs, FAITH innovation action will develop and validate a human-centric, trustworthiness optimization ecosystem, which enables measuring, optimizing, and counteracting the risks associated with AI adoption and trustworthiness in critical domains, namely robotics, education, media, transport, healthcare, active ageing, and industrial processes through seven international Large Scale Pilots (LSPs). Most notably, cross-fertilization actions will create a joint outcome, which will bring together the visions and specificities of all the pilots. To this end, the project will adopt a dynamic risk management approach following EU legislative instruments and ENISA guidelines and deliver tools to be widely used across different countries and settings while diverse stakeholders' communities will be engaged in each pilot delivering seven sector-specific reports on trustworthiness to accelerate AI take-up.

1.2 Purpose of the document

This deliverable presents the dissemination and communication activities that have taken place during M1-M18 for the FAITH project. It provides an overview of all actions that have taken place so far and describes some future actions that are planned. All related future activities will be reported on D3.9 and D3.10 along with any modifications or updates on the planned activities.

To ensure that these developments will reach the stakeholders and the research community as end-beneficiaries and that they will be available in the long term, the project needs robust plans for dissemination, communication, and exploitation that work together in tandem.

1.3 Importance of communication and dissemination

The timely and effective dissemination of the project and its results is an essential part of Europe Horizon research projects. Apart from being a contractual obligation in the grant agreement, dissemination and communication activities are a must for the progress of science and technology, even more so in projects such as FAITH, in which it is important to raise awareness

of the wider audience, in order to raise their trust in AI tools. The main benefit of a well-established communication strategy is that it removes ambiguity and increases the coherence of communication activities.

The results of the FAITH project need to achieve maximum impact by reaching as large an audience as possible. To this end, Dissemination Activities will be performed by all project partners, but they will differ according to the nature of the partners.

The dissemination activities will also differ in intensity based on the evolution of the project. The dissemination activities will be carried out in three main phases, spanning throughout the project duration and extending beyond it, with increasing levels of intensity, starting from the creation of communication tools and project identity and concluding with attracting potential supporters and customers/users of the project results.

2 Communication Activities

2.1 Project Identity

2.1.1 Project logo

In order to make the project name recognisable and memorable, a strong logo was created. Discussions were held with the Project Coordinator and it was agreed that the logo should be simple, as well as easily read from a distance, or whilst small (such as on flyers).



Figure 1 FAITH Logo

The logo was prepared during the submission phase of the proposal.

This logo therefore became the official emblem of the project, and subsequent design and branding were themed around this style and colour.

High-resolution versions of the logo are available from the official website of the project.

2.2 Internal Communication

Continuous internal communication is just as important as external visibility to the success of the project. It should allow partners to:

- Keep track of project-related decisions and action points
- Communicate the role and responsibility of each project participant
- Communicate on WP progress
- Disseminate the right level of information for project participants
- Communicate on any achievements, news, and highlights among the partners

Among others, this will provide partners with the opportunity to inform others about courses, seminars, and news within their organisations, thereby promoting the flow of information.

To this end, bi-monthly meetings are scheduled in order to ease the flow of inrofmation, and discuss any dissemination issues and apects arrising

2.3 Communication tools

2.3.1 Contribution by the partners

FORTH, as the leader of Work Package 3 for the Communication, Dissemination, Exploitation, and Impact of the project, is responsible for the overall coordination of the communication activities, however, each partner also has a responsibility to contribute to these activities.

Partners are requested to:



- Identify and inform FORTH about dissemination and new communication opportunities and activities (e.g. events, press articles, interviews, presentations, etc.).
- Contribute content like news, achievements, activities, events, publications, website posts, Social Media posts, Newsletters, etc.
- Contribute content and virility to all social media tools, and involve their members.
- Help to promote and organize special FAITH events and Workshops.
- Involve the press/communication officers at their organizations.

All internal and external information to be published should be sent using the template provided in Annex II, and uploaded in the CBMLBox, to FORTH's dissemination team[1] using the email cbml-social@ics.forth.gr. This material will then be shared across the public project spaces (newsletter, website, social media) in a harmonized way.

Figure 2: FAITH website homepage

2.3.2 Website

The project website is the main hub for information throughout its lifetime: news, achievements, and updates on events all go here. It holds all public information (e.g. general information on the project, activities, consortium partners, public deliverables, and achievements), and hosts key results, offering added-value services (e.g. RSS feed, newsletter, signpost to other news/ events/

[1] FORTH's dissemination team are Theano Apostolidi (apost@ics.forth.gr), Ioannis Karatzanis (karatzan@ics.forth.gr) and Chara Mavromati (mavromati@ics.forth.gr).

related EU projects), link to the project's social media feeds to create a joined-up communications environment and/or other communication options facilitating the sharing and requesting of information amongs/t the project partners, stakeholders, and wider public.

To increase the visibility of the project, all FAITH partners are contributing to driving traffic to the website. All partners are utilizing their social media platforms and websites to promote news items, videos, and newsletters on faith-ec-project.eu. Direct URLs to the site are used. In addition, the website is linked with the official websites of the consortium members.

2.3.2.1 *Website Visit Results up to now*

As the Google Analytics show, from the beginning of the project since 1/01/2024 and until 30/6/2025, we have had 2.7k users visiting the FAITH site and on average their session lasted 39 seconds. On total, the page views reached 6.7K.



Figure 3: FAITH website statistics

2.3.3 Social Media

Social Media Accounts have been set up for the project. All social media channels are updated regularly to attract visitors, raise awareness about the project and inform any interested parties on the news and progress of the project and its results. There is a clear tendency to try to direct followers to the main project website, where anyone can find more information about the project

and its results. All partners are promoting news content and public information for the FAITH project using their own social media channels and they are also contributing to the content for dissemination. Also, the Social Media Tools are linked with the partners' Social Media accounts and with specific relative projects. These social media accounts are presented below with their results up to now:

Social Media: X

Page: x.com/FAITH_ECProject

Account: @FAITH_ECProject



Figure 4: screenshot from FAITH X page & statistics

Social Media: LinkedIn

Page: linkedin.com/company/faith-ec-project/

Account: faith-ec-project



Figure 5: screenshot from FAITH LinkedIn page & statistics

Social Media: YouTube

Page: https://www.youtube.com/@faith_ec_project

Channel: Faith Project



Figure 6:screenshot from the FAITH YouTube page & statistics

2.3.4 Newsletters

The first newsletter of the project has been published. The Newsletters are published in the web site of the Project and are downloadable. The newsletters have been sent by email to the consortium members and shared on the Social Media project accounts, in order to be easily communicated. They were also sent out to identified Stakeholders (organisations, groups, individuals) and within the partners organisations, according to the Distribution List and to individuals which sign up to receive the newsletter via the project website.



Figure 7: FAITH newsletter

2.3.5 Promotional Material

A leaflet has been designed and printed. It is distributed and reprinted by all the partners for the different live activities they are organising and taking part in. The leaflet is produced in both digital and printed form and is uploaded in the CBMLBox repository so that all partners can have access to it and use it.



Figure 8: FAITH leaflet

A FAITH banner is also ready in both digital and printed form and is uploaded in the CBMLBox Repository so that all partners can have access to it and use it and adjust it to the needs of every event.



Figure 9: FAITH banner

2.3.5.1 *Promotional Videos*

A Promotional video for the project will be produced to showcase the project's potential and that of the potential achievements. So far, we have an introductory video on the project's YouTube channel. Here is the LINK



Figure 10: The introductory video on the project's YouTube channel

It has been communicated to all partners and is also uploaded in the CBMLBox for all partners.

2.4 Dissemination Activities

2.4.1 Events and Presentations

2.4.1.1 *Special FAITH Events*

To facilitate the wider dissemination of the project's results, the FAITH Consortium has organised some Special Events with interested stakeholders.

- Meeting in Pisa for Pilots Transportation & Healthcare: On November 20th, 2023, a key meeting was held at the CNR (National Research Council) research area in Pisa, Italy, to discuss the current progress and future steps for two of the Pilots of the FAITH Project. The meeting brought together experts from five partners: FORTH, MERMEC, UNIPI, PGNH, and CNR. The focus of the one-day meeting was two-fold: to evaluate the progress of the pilots, and to plan the next steps for ensuring continued success in these critical areas



Figure 11: Meering in Pisa

- First Stakeholder Workshop in Pisa for Transportation Pilot: On February 21st, 2025, around 20 participants from public and private transportation sectors, legal and scientific communities, and innovation-focused organizations, were brought together at the CNR premises in Pisa, to discuss various issues on the pilot. The event facilitated rich discussions on AI-driven public transportation solutions, emphasizing trustworthiness and innovation. Notably, the coordinator of DITECFER contributed significantly by involving key railway industry stakeholders. While end users and operational staff were not yet included, future workshops will implement targeted engagement strategies. Key topics included the AI Act's impact on railway innovation, FAITH's objectives, and challenges related to trust in AI applications.



Figure 12: Workshop in Pisa

- The First FAITH Ethics Advisory Board Meeting took place on 17 February 2025 organising the first External Ethics Advisory Board (EEAB) Webinar for the FAITH Project by the KU Leuven Team. The goal of the meeting was to review the assessment framework prepared by KU Leuven to assess the FAITH Trust Assessment Framework (TAF) from a legal and ethical perspective. The FAITH EEAB is composed of Pr. Marco Bassini, assistant professor of fundamental rights and artificial intelligence at the University of Tilburg, Pr. Özlem Özgöbek, associate professor at the Department of Computer Science at the Norwegian University of Science and Technology and Pr. Roos Slegers, assistant professor at the Department of Philosophy and the School of Humanities and Digital Sciences at the University of Tilburg. The insightful discussion with the Board highlighted the challenges and complexities of considering legal and ethical risks for the FAITH TAF, particularly regarding the difference between regulatory compliance and adherence to broader ethical standards. The EEAB Experts also discussed the importance of considering the practicalities of each pilot within FAITH. These discussions will allow KU Leuven to further develop and refine the assessment of the FAITH TAF and to foster legal and ethical compliance within the FAITH project.

2.4.1.2 *Events and Presentations*

Apart from the Special FAITH events, all partners have been presenting the project to the research and technical communities as well as to their specific domains by participating in international events, and possibly by organizing special workshops (co-location) as dissemination events that coincide with national and international events, aiming to increase the visibility and exposure of the project. Some of the events that have been already organised and partners have participated are following:

- "Launch Event: showcasing the future of innovation in AI, Data, and Robotics" - An event that was co-organised by the European Commission, Adra-e and AIonDemand on 22.02.2024 with the aim to unveil the new batch of projects funded under several Horizon 2023 and 2022 Calls. The highlight of the event was a series of dynamic 2-minute pitch

video presentations from the 54 projects funded across diverse domains. Prof. Fotiadis gave a short presentation of the project that was just beginning. Here is the LINK to the video



Figure 13: Poster from the event

- Vasileios C. Pezoulas, Nikolaos S. Tachos, Stefanos Gkikas, Manolis Tsiknakis, Dimitrios I. Fotiadis have participated in the 4th Serbian International Conference on Applied Artificial Intelligence (SICAAI) with the paper entitled: Fairness Through Synthesis: Bias Mitigation Through Probabilistic Modeling and Matching Techniques. The conference was held in Kragujevac, Serbia, on May 23–24, 2024.





Figure 14: Photo from the Conference

- The Workshop, titled "Co-creation workshop for investigating the concept of AI-trustworthiness in the maritime sector" was organized by Trustilio B.V. and the University of Peiraeus and took place on the 9th of April 2024 at the University of Piraeus.The FAITH project was presented and discussed, while the outcomes from this event will be into consideration while implemented the project.



Figure 15: Photo from the workshop

- trustilioB.V. has organised the Living Lab Workshop during the 13th EETN Conference on Artificial Intelligence (SETN 2024) that took place on 11-13/09/2024 in Athens, Greece, and presented the FAITH project. The Conference is one of the most prominent forums for Greek and International AI scientists to present original and high-quality research on emergent topics of Artificial Intelligence.



Figure 16: Photo from the workshop

- Ellinogermaniki Agogi and ICCS hosted an event, on the ways that AI can be introduced into education. A dedicated workshop about the Trust-AI platform took place with the participation of 30 STEM educators 13/4/2024

- FAITH was presented at the Workshop on EU-funded Marine Robotics and Applications (EMRA) in Arenzano - The EMRA workshop is a well-established event, and the 2024 edition was held in Arenzano, Italy, from May 27th to 29th, hosted by the Institute of Marine Engineering of the Italian National Research Council (INM-CNR). Mark Tanner,

Project Manager of Innovation & Port Cluster Development, and Rafael Company, Director of Safety and Security, from Fundacion Valenciaport (VPF, WP leader), presented the FAITH project at the Workshop. The workshop featured diverse speakers from ongoing H2020 Europe projects, industry, end users, and stakeholders. This interdisciplinary event provided an excellent opportunity for networking and the cross-fertilization of ideas in marine robotics, enabling technologies, and applications.



Figure 17: Photo from the workshop

- FAITH was presented at the Madeira Digital Transformation Week 2024, that took place on 20-24 June 2024, by Prof. Dimitris Fotiadis, (Project Coordinator). Prof. Fotiadis gave a presentation on Enhancing Trust in AI Across Critical Application Domains



Figure 18: Photo from the presentation

- FAITH researchers from SINTEF presented the paper “Multi-step Forecasting in Process Industries” at the NORA Annual Conference 2024 on 03.06.2024, and showcasing the work from FAITH on the use of AI for wastewater cleaning .



Figure 19: Screenshot from the website

- FAITH researchers from SINTEF and Veas discussed AI modelling for wastewater cleaning as part of an industry presentation session and group discussions, during the PhysML Workshop that took place on 16.05.2024 in Oslo Norway. More detail on the workshop here: https://www.sintef.no/en/latest-news/2024/the-future-of-ai-should-be-smarter-models-not-bigger/ and on the workshop program here: https://sites.google.com/view/physmlworkshop24/program

- Poster presentation at the 4th conference of the TAILOR Network of Excellence Centres on Trustworthy AI - A card-based agentic framework for trustworthy AI on 4-5.06.2024, in Lisbon, Portugal from Mattheos Fikardos presented joint research with Katerina Lepenioti, Dimitris Apostolou and Gregoris Mentzas on using an LLM-based multi-agent framework for supporting trustworthyAI covering the whole AI lifecyle in order to facilitate conformity with the EUAIAct.



Figure 20: Photo from the presentation in Lisbon, Portugal

- Ellinogermaniki Agogi organised the Marathon School on 8-12 July 2024, where the FAITH tool was presented to teachers from various European countries. After the presentations, the participating teachers had the opportunity to use the FAITH platform in a workshop setting.

- Ellinogermaniki Agogi and ICCS did a training on STEM educators from different european countries. Features of AI in education were presented . The educators created their own learning scenarios using the Trust-AI-Lab, during the ESIA Summer School , 7-12/7/2024

- The Balkan Physical Union, the Hellenic Physical Society and the European Physical Society under the auspices of the Municipality of Thessaloniki organized the first Balkan student Summer School on Astronomy and Astrophysics. The main objective of the summer school was to promote the idea of teaching cutting edge Physics and Astronomy in Balkan schools. Participants had the opportunity to strengthen their knowledge in Physics, Astronomy and Astrophysics, to forge connections with researchers and peers and to get acquainted with new discoveries in the frontiers of scientific research. The summer school was held in Thessaloniki, between August 26th and 30th, 2024. Students from different balkan countries particapated in this summer school and had the chance to learn about topics of classical and quantum Physics using the Trust-AI lab platform. Data were collected to train the AI conversational agent.



Figure 21: Photo from the poster



Figure 22: Photo from the Summer School

- Ellinogermaniki Agogi in collaboration with ICCS NTUA researchers participated at the Researcher's Night on 27.09.2024 in Athens, presenting a poster on the FAITH platform at the Researcher's Night event.



Figure 23: Photo from the event

- Trustilio co-organised the The 5th Cybersecurity Hands -On -Training (CyberHOT) Summer Schoo CyberHOT!2024 under the auspices of Technical University of Crete (TUC) in Chania, Crete, Greece that took place on 9-10/9/2024 in Chania. The CyberHOT training program brings worldwide experts to raise the technical capabilities in various areas of CyberSecurity including ethical hacking, risk management, incident handling and sector specific cybersecurity practical issues in the areas of maritime, health and energy, enabling participants to implement various red-teaming methodologies and tools. Trustilio presented various issues on risk management and cybersecurity from the FAITH project



Figure 24: Cyberhot2024

- A. Ramfos from ATC participated in a panel in European Big Data Value Forum (EBDVF2024) that took place on 2/10/2024 in Budapest , in the session 'RISK assessment and trust in socio-technical AI-systems'. ATC represented the FAITH project and A. Ramfos talked on how a risk management approach is suitable for ensuring trustworthiness in AI



Figure 25: Photo from the event

- Port of Ravenna Authority participated in Toughbook Innovation Forum (07/11/2024) with the "AI solutions for ports and logistics" In the Port of Ravenna we are experimenting with the use of AI for data acquisition through the use of underwater drones (FAITH project).

- Prof Fotiadis participated at the IEEE International Conference on Bioinformatics & Bioengineering BIBE2024, on 27/11/2024, in Kragujevac, Serbia. The presentation was titled: Leveraging Trust in Healthcare Through a Robust AI Trustworthiness Assessment Framework, http://www.bibe2024.kg.ac.rs/speakers-2-2/



Figure 26: Screenshot from the site

- Prof. Polemi delivered a presentation 'EU policies and research challenges in the AI era' Trustworthiness in AI: A data and risk management perspectives", presenting some results of the FAITH project, during the International Symposium on Digital Technologies and Policies: Supporting the Indo-Pacific-European Digital Partnerships that took place on 21/10/2024 in Seoul, Republic of Korea

- Poster presentation of FAITH by V. Pezoulas in the AI, Data, Robotics Forum (ADRF) which took place in Eindhoven, Netherlands, on 04-05 November 2024. The vision and the objectives of the project were presented to enhance the impact of the project as well as to promote collaborations in the field of AI, Data and Robotics. FAITH participated as silver sponsor.

- trustilio was co-organizer of the event 'Communication in Cyber Incident Response' on 9-10/9/24 and Dr Kitty Kioskli delivered the presentation: 'Communication in Cyber Incident Response'

- Prof Fotiadis took part in an online seminar on 27.01.2025 organised by the Grant Management and Support Office (GMSO) at FORTH. This seminar focused on Artificial Intelligence and a thorough presentation and discussion followed



Figure 27: Screenshot from the presentation

- KU Leuven participated at a private webinar on AI Literacy under the AI Act targeting business practitioners – "This time, it's humans learning about machines – AI literacy in the AI Act that took place" on 30/01/2025. Belgian association of CIOs and digital technology leaders were the audience.

- Ellinogermaniki Agogi represented the project at the MINT EC Schulleitungstagung (School Leadership) Conference held in Frankfurt during 31/1-1/2, 2025. The event gathered educators and school leaders from across Germany to discuss and explore innovative strategies in STEM education.

- KU Leuven participated at the Webinar "Prohibited Biometric AI Practices" with Abdullah Elbi, analysing the AI Act Prohibited practices for experts working in biometric technologies, on 21/01/2025. The event "Deep Dive: AI Act @ Biometrics" was organized by the European Association for biometrics (eab) and here is the LINK: https://eab.org/events/program/364?ts=1749045601398

- Faith was presented at the "Future Ready - On Demand Solutions with AI, Data and Robotics", an event organised by AI-on-Demand Platform and Adra - AI-Data-Robotics-Association on 19/2/2025 where Dimitris Apostolou from ICS-NTUA presented research on: "Accelerating the shift towards more trusted AI-enabled services in the THEMIS 5.0 research project" and showcased research towards the optimization of trustworthiness through large-scale pilots in the FAITH project.



Figure 28: Screenshot from the presentation

- Prof Polemi from trustilio participated at the AI & Security Webinar, co-organized by ElasticProject , Predict6G, HarpocratesEU, CONFIDENTIAL6G and RigourousEU. The main theme was to “Explore how AI meets cybersecurity in future 6G networks”.



Figure 29: Screenshot from the poster

- Prof Polemi from Trustilio B.V, presented at the CyberHOT 2025 in Chania on 26–27.05.2025. the lecture on "Faith trustworthiness risk management framework AI-TAF" on 26/5/2025.Leading cybersecurity experts presented and demonstrated 12 innovative R&D projects shaping the future of cyber defence.





Figure 30: Photo from the CyberHOT 2025

- K. Apostolidis from FORTH gave a presentation on “Adversarial Robustness Evaluation of Deep Learning Segmentation Models and Loss Functions in Prostate MRI” at the Summer School organised by the International Summer Leadership Academy and the Academy BIO-X on Data Science in Healthcare, Medicine and Biology on Rhodes, Greece on 27/5-2/6/2025



Figure 31: Photo from the presentation

- CNR-ISTI and MERMEC ENGINEERING participated in the 2nd Acceleration Event on AI in the Rail and Mobility Value Chain, that took place in Pisa on 4-6/6/2025. During the event some insights were discussed on "Artificial Intelligence Made Easy for the Railway and Mobility Value Chain", while building trustworthy AI systems. Also discussions took place on the critical importance of trust in the adoption of AI technologies in the rail and mobility sectors. Key takeaways included the need for transparent, explainable, and robust AI models to ensure safety, reliability, and public acceptance. In summary it was a very good opportunity to discuss the future of AI in mobility with industry leaders and innovators.



Figure 32: Screenshot form the website

- On 19 June 2025 FORTH and Prof. Fotiadis as Coordinator of the project presented FAITH at a virtual event organised by DG Connect and HaDEA in the field of AI and Robotics, in order to meet and discuss important advancements, challenges and opportunities.

- trustilio was part of the organization team for the 3rd International Workshop on Cybersecurity of Critical National Infrastructures (CCNI 2025), co-organized with IEEE WOWMOM 2025, which took place from 27–30 May 2025 in Fort Worth, Texas, USA. https://sites.google.com/view/ccni2025/main.

- Trustilio was part of the organization team for SecRIot 2025, the 6th International Workshop on Security and Reliability of IoT Systems, which will took place in Tuscany (Lucca), Italy, from June 9–11, 2025. Italy https://sites.google.com/view/secriot2025/home, and presented the FAITH project

2.4.1.3 *Future dissemination activities*

The project has already planned a number of D&C activities for the immediate and forseable future. These include:

- Prof. Fortiadis will attend the 11th International Conference on Artificial Intelligence and Fuzzy Logic Systems, on 25-26 October 2025 in Vienna, Austria, (AIFZ 2025)
- The paper entitled: End-to-End Encryption: Technological and Human Factor Perspectives, by Leandros Maglaras and Kitty Kioskli will be presented at the 27th International Conference on Human-Computer Interaction, https://2025.hci.international/ , on 22-27 June, 2025
- Trustillo will participate ath the 16th International Conference on Applied Human Factors and Ergonomics (AHFE 202), on 26-30 July 2025 in Orlando, Florida, presenting the following papers: a) Integrating Human Factors into Data-driven Threat Management for Overall Security Enhancement, b) Towards a Human-Centric AI Trustworthiness Risk Management Framework, c) A Self-Organized Swarm Intelligence Solution for Healthcare ICT Security, d) The human factor impact on a Supply Chain Tracking Service through a Risk Assessment Methodology, and e) Human Factors and Cybersecurity in NHS Virtual Wards

2.4.2 Papers published at Scientific Conferences and Journals

All partners are seeking to actively present scientific and clinical project results in international and peer-reviewed journals, according to the nature of the partners. Below are the papers that have been accepted and published:

- Kitty Kioskli, Elisavet Grigoriou, Shareeful Islam, Andrianos M. Yiorkas, Loizos Christofi & Haralambos Mouratidis , A risk and conformity assessment framework to ensure security

and resilience of healthcare systems and medical supply chain, https://doi.org/10.1007/s10207-025-01009-z

- Kitty Kioskli ,Eleni Seralidou and Nineta Polemi, A Practical Human-Centric Risk Management (HRM) Methodology, Electronics 2025, 14(3), 486; https://doi.org/10.3390/electronics14030486
- Grammatikos NA, Anagnostopoulou E, Apostolou D, Mentzas G. An AI Powered Learning Companion for Adaptive and Personalized STEM Education. In: Chatbots and Human Centered AI (CONVERSATIONS 2024), Lecture Notes in Computer Science, vol 15545. Springer; 2025:87 95. doi:10.1007/978 3 031 88045 2_6
- Kitty Kioskli, Antonios Ramfos, Steve Taylor, Leandros Maglaras, Ricardo Lugo, Optimizing AI System Security: An Ecosystem Recommendation to Socio-Technical Risk Management, AHFE 2024 Hawaii Conference, https://doi.org/10.54941/ahfe1005635
- Pål V. Johnsen, Eivind Bøhn, Sølve Eidnes , Filippo Remonato and Signe Riemer-Sørensen, Recency-Weighted Temporally-Segmented Ensemble for Time-Series Modeling, arXiv:2403.02150 https://doi.org/10.48550/arXiv.2403.02150
- Dimitris Koutras, Kitty Kioskli and Panayiotis Kotzanikolaou, The Human Factor Impact on a Supply Chain Tracking Service Through a Risk Assessment Methodology, 15th International Conference on Applied Human Factors and Ergonomics (AHFE 2024) , https://doi.org/10.54941/ahfe1004779
- Kitty Kioskli, Laura M. Bishop, Nineta Polemi and Antonios Ramfos, Towards a Human-Centric AI Trustworthiness Risk Management Framework 5th International Conference on Applied Human Factors and Ergonomics (AHFE 2024), https://doi.org/10.54941/ahfe1004766
- Kitty Kioskli, Spyridon Papastergiou, Theofanis Fotis, Stefano Silvestri, and Haralambos Mouratidis, A Self-Organized Swarm Intelligence Solution for Healthcare ICT Security 15th International Conference on Applied Human Factors and Ergonomics (AHFE 2024) https://doi.org/10.54941/ahfe1004780
- P. Rathod, N. Polemi, M. Lehto, K. Kioskli, J. Wessels and R. Lugo, Leveraging the European Cybersecurity Skills Framework(ECSF) in EU Innovation Projects: Workforce Development Through Skilling, Upskilling, and Reskilling, 2024 IEEE Global Engineering Education Conference (EDUCON), https://ieeexplore.ieee.org/document/10578846
- Theofanis Fotis, Kitty Kioskli and Haralambos Mouratidis, Human Factors and Cybersecurity in NHS Virtual Wards, 15th International Conference on Applied Human Factors and Ergonomics (AHFE 2024), https://doi.org/10.54941/ahfe1004782
- Evangelos Karampotsis, Kitty Kioskli, Athina Tsirimpa, Georgios Dounias & Amalia Polydoropoulou , Understanding evacuation behavior for effective disaster preparedness: a hybrid machine learning approach, Springer, https://doi.org/10.1007/s11069-024-06759-y
- Y. Yigit, K. Kioskli, L. Bishop, N. Chouliaras, L. Maglaras, H. Janicke, Enhancing Cybersecurity Training Efficacy: A Comprehensive Analysis of Gamified Learning, Behavioral Strategies and Digital Twins, 2024 IEEE 25th International Symposium on a

World of Wireless, Mobile and Multimedia Networks (WoWMoM), Perth, Australia, 2024 pp. 24-32. https://ieeexplore.ieee.org/document/10579129

- Nineta Polemi, Isabel Praça, Kitty Kioskli, Adrien Bécue, Challenges and efforts in managing AI trustworthiness risks: a state of knowledge, Frontiers in Big Data, https://doi.org/10.3389/fdata.2024.1381163
- Explanations for Trustworthy AI in Critical Infrastructure: A Case from Wastewater Treatment in Norway https://doi.org/10.5281/zenodo.15104919
- Evangelos Karampotsis, Kitty Kioskli, Athina Tsirimpa, Georgios Dounias & Amalia Polydoropoulou Understanding evacuation behavior for effective disaster preparedness: a hybrid machine learning approach Springer https://doi.org/10.1007/s11069-024-06759-y
- Berti A.;Buongiorno R.;Carloni G.;Caudai C.;Conti F.;Del Corso G.;Germanese D.;Moroni D.;Pachetti E.;Pascali M. A.;Colantonio S. 2024, From Covid-19 detection to cancer grading: how medical-AI is boosting clinical diagnostics and may improve treatment CEUR Workshop Proceedings , Volume 3762, 2024, Pages 336-341, Ital-IA Intelligenza Artificiale - Thematic Workshops, Ital-IA 2024
- Pezoulas, V. C., Zaridis, D. I., Mylona, E., Androutsos, C., Apostolidis, K., Tachos, N. S., & Fotiadis, D. I. (2024). Synthetic data generation methods in healthcare: A review on open-source tools and methods. Computational and structural biotechnology journal, 23, 2892–2910. https://doi.org/10.1016/j.csbj.2024.07.005
- Del Corso, Giulio & Colantonio, Sara & Caudai, Claudia. (2025). Shedding light on uncertainties in machine learning: formal derivation and optimal model selection. Journal of the Franklin Institute. 362. 107548. 10.1016/j.jfranklin.2025.107548.
- Seralidou, E.; Kioskli, K.; Fotis, T.; Polemi AI_TAF: A Human-Centric Trustworthiness Risk Assessment Framework for AI Systems https://doi.org/10.3390/computers14070243 Explanations for Trustworthy AI in Critical Infrastructure: A Case from Wastewater Treatment in Norwayhttps://doi.org/10.5281/zenodo.15104919
- Evangelia Anagnostopoulou, Nikolaos Antonios Grammatikos, Dimitris Apostolou, Gregoris Mentzas , Trustworthy AI in education: A Roadmap for Ethical and Effective Implementation, SETN '24: Proceedings of the 13th Hellenic Conference on Artificial Intelligence Article No.: 25, Pages 1 - 7 https://doi.org/10.1145/3688671.368878
- Leone GR, Carboni A, Moroni D, Colantonio S. Transforming public transport through responsible AI: insight from the FAITH project. ERCIM News. 2024;(138). Available from: https://ercim-news.ercim.eu/en138/special/transforming-public-transport-through-responsible-ai-insight-from-the-faith-project

2.4.3 Interviews and Articles

All project partners are making every effort and are using a variety of means to promote and to communicate the objectives of the project and, thus, increase its impact. They are seeking for opportunities to publish articles and give interviews in local/national Mass Media. They are trying

to promote the scientific, clinical and technological knowledge and methodologies to reach all interested audiences, general and scientific. To this end, scientific and simplified articles will be prepared that will achieve wider acceptance and understanding of the project's goals. Some of the articles and interviews that have already taken place are following:

- Article on ERCIM News 5/8/2024 by Giuseppe Riccardo Leone, Andrea Carboni, Davide Moroni, and Sara Colantonio (CNR-ISTI) "Transforming Public Transport Through Responsible AI: Insight from the fAITH Project" https://ercim-news.ercim.eu/en138/special/transforming-public-transport-through-responsible-ai-insight-from-the-faith-project

- News feature of the visit of the Norwegian Minister of Digitalization and Governance to Veas National TV - News feature on the use of AI for wastewatercleaning at Veas. Here is the LINK

- Blogpost series analysing the AI Literacy obligation under the AI Act - This Time, Humans Learn About Machines: AI Literacy in the AI Act (Part 1 &2), published on 01/09/2024, at KU Leuven website. Here is the LINK



Figure 33: Screenshot from the article

2.5 Interactions and Concertation with other projects and initiatives

2.5.1 Concertation with other projects of the same Call

FAITH is one of the three projects that were funded under the Call "Large Scale pilots on trustworthy AI data and robotics addressing key societal challenges (AI Data and Robotics Partnership) (IA) - HORIZON-CL4-2023-HUMAN-01-02" together with SHEREC and AI4Work. FAITH's Management and Dissemination Team is in contact with other institutions for sister projects in order to initiate concertation activities, especially in the second half of the project, when the technologies will be more mature for discussion. The Project Management sees significant benefits and added value in collaborating with the other similar funded projects, and is eager to identify points of collaboration and areas of joint activities with great importance.

3 Publication Policy

A specific Publication Policy of the project has been established from the beginning of the project, taking into account the clauses of the Grant Agreement and the Consortium Agreement, while specifying some issues, due to the volume of the consortium but also the different domains which are addressed.

The publication policy aims to specify the following:

- Avoid conflicts and overlaps and optimize project-wide collaboration
- Monitor all the publications that are prepared and are in line with the scope of the project, while respecting the IP Rights of all partners.
- Define proactively a number of publications to be prepared
- Define a minimum number of publications to be submitted to recognized scientific journals and conferences
- Identify ad hoc opportunities that arise

In Annex III, the Publication Policy is included.

4 Communication and Dissemination KPIs

This section provides a detailed analysis of the Communication and Dissemination KPIs for the FAITH project. It evaluates not only the current impact of these activities but also offers strategic insights aimed at enhancing their reach and effectiveness. By closely examining these KPIs, we aim to identify opportunities for improvement and implement strategies that will increase engagement and spread the impact of the project more broadly.

5.1. Website Engagement (https://faith-ec-project.eu/)

Overview

The FAITH project's website serves as the central hub for information dissemination and user engagement. It is critical to optimize and monitor this platform to ensure it effectively reaches a broad audience and communicates the project's goals and results.

KPI

The KPI for visitor engagement is set at 5000 visitors from all EU member states, measuring both the number of visitors and their geographical locations.

KPI	**Target for whole project**	**Accomplished for 1st period**
Number of visitors Visitor location	5000 visitors from all EU member states	2500 visitors from all EU member states

Measurement

Utilize advanced web analytics tools such as Google Analytics to track visitor counts, geographic distribution, session duration, and bounce rates. Analyse user flow to understand which sections of the website retain interest and which may require improvements.

Suggested Strategies

- *SEO Optimization:*
  Implement search engine optimization strategies to increase visibility and attract more visitors.
- *Content Updates:*
  Regularly update the website with fresh, engaging content that reflects the latest project results and news, enhancing return visits.
- *User Experience (UX) Design:*
  Evaluate and enhance the UX to ensure the website is easy to navigate and accessible to a diverse audience, including those with disabilities.

5.2. Social Media Impact

Overview

Social media platforms like X (Twitter), LinkedIn, and YouTube are essential for dynamic and interactive communication. They will allow the FAITH project to engage with its audience in real time and foster a community around its research and developments.

Platforms

- X (Twitter) (https://twitter.com/FAITH_ECProject)
- LinkedIn (https://www.linkedin.com/company/faith-ec-project)
- YouTube (https://www.youtube.com/@faith_ec_project)

KPI

The KPI for social media engagement is set at achieving 3000 followers and 20000 interactions across the project's platforms.

KPI	**Target**	**Accomplished for 1st period**
Number of followers Number of interactions	3000 followers 20000 interactions	170 followers 3.845 interactions

Measurement

Track followers, likes, shares, comments, and overall engagement using each platform's built-in analytics tools. Assess the reach and virality of posts to refine content strategies.

Suggested Strategies

- *Content Diversification:*
  Develop a diverse content strategy that includes video tutorials, project updates, live Q&A sessions, and behind-the-scenes content to engage different segments of the audience.
- *Engagement Boosting:*
  Increase user interaction through polls, contests, and user-generated content initiatives to foster a sense of community.
- *Cross-Promotion:*
  Utilize cross-platform strategies to direct traffic from YouTube and LinkedIn to X (Twitter) and vice versa, maximizing the visibility of all content.
- *Influencer and Partner Collaborations:*
  Collaborate with influential figures in the AI and ethics sectors and related projects to expand reach and credibility.

5.4. Event Participation

Overview

Events, whether online or in-person, are the cornerstone of the dissemination strategy, providing a platform for direct interaction and engagement with the community. They are essential for building relationships and promoting the FAITH project's initiatives and outcomes.

KPI

The KPI for event participation is set at participating in over 50 events and engaging with more than 4800 participants.

KPI	**Target**	**Accomplished for 1st period**
Number of events Number of new contacts	Participation in over 50 events Engage with over 4800 participants	Participation in over 32 events Engage with over 1700 participants

Measurement

Collect data on event attendance and participant engagement through sign-ups, feedback forms, and follow-up communications.

Suggested Strategies

- *Virtual Engagement:*
  Enhance virtual event offerings to reach a broader audience, particularly in regions where in-person attendance may be limited.
- *Interactive Sessions:*
  Incorporate interactive elements such as workshops, breakout sessions, and live demonstrations to increase participation and receive feedback on the event and the project presentation.
- *Follow-up Strategy:*
  Develop a robust follow-up strategy to convert event contacts into active community members or collaborators.

5.5. Publications Credibility

Overview

Academic publications play a crucial role in disseminating the scientific findings of the FAITH project. They contribute to the credibility and scholarly impact of the research, reaching an audience of peers and academics globally.

KPI

The KPI for publications credibility is set at publishing 15 papers with a target of receiving 150 or more citations.

KPI	**Target**	**Accomplished for 1st period**
Number of papers Times cited	15 publications 150+ citations	11 publications 11 citations

Measurement

Monitor publication outputs and citation impacts using tools like Google Scholar and ResearchGate.

Suggested Strategies

- *Target High-Impact Journals and Conferences:*
  Focus on submitting to high-impact journals and conferences within the field to increase visibility and citation potential.
- *Collaborative Research:*
  Encourage collaboration with other leading researchers to enhance the quality and reach of publications.
- *Open Access:*
  Where possible, opt for open-access publishing to increase the accessibility and dissemination of research results.

5 Conclusions

This deliverable gives details on measures and actions already put in place to effectively disseminate and communicate the project, its objectives, and eventually the tools and services to be developed within the FAITH project.

A robust dissemination, communication, and exploitation plan has been formed, the key components of which have been developed together with the whole consortium.

The project website and Social Media have been launched, as well as a logo and templates to present a homogeneous visual identity of the project.

A time plan for major dissemination and communication events will form the backbone of this plan from now on. This time plan will, however, be adapted, according to the needs as it is evolving.

This document will be updated in months 18, 36, and at the end of the FAITH project, together with all the dissemination activities that will take place and be planned, to reflect the changing environment within which the FAITH project is developed.

6 Annex

Publication Policy

The Grant Agreement and the Consortium Agreement both state some provisions for the dissemination results, but they are not clear and until now not always followed. As the consortium partners are several and come from very different countries with very different expertise and backgrounds, it was made evident that we need:

a) **a clear policy and processes** to manage our publications, and
b) to assign the **bodies required to manage and oversee the process**.

Policy

Responsible Body: **Publication Steering Team** (PST)

The Publication Steering Team (PST) is established to execute the publication policy of the FAITH Project

The PST is comprised by:

- Manolis Tsiknakis, WP3 Leader, FORTH
- Stefano Modafferi from UoS
- Asbjørn Følstad from SINTEF
- Theano Apostolidi (for administrative reasons) FORTH

Duties:

- Monitor all the publications that are prepared and are in line with the scope of the project, while respecting the IP Rights of all partners.
- Define proactively a number of publications to be prepared
- Define a minimum number of publications to be submitted to recognized scientific journals and conferences
- Identify ad hoc opportunities that arise

Workflow for the publication policy

- Any partner of the Consortium or group of partners from the Consortium interested in making a scientific publication related to foreground knowledge must inform the Publication Steering Team (faith-pst@ics.forth.gr) by communicating an abstract of the manuscript, including authors, to obtain approval prior to the preparation of the content (obligatory template: Manuscript submission Form)
- After analyzing the input received, the Publication Steering Team (PST) will either directly approve the preparation and submission of the manuscript or will provide guidance to

reorient the proposal in alignment with the project's objectives. The PST must provide a response within 14 days. If no response is provided within 14 days, it is assumed that the publication is approved by the PST.

- PST will identify whether the results or background of any other Partner may be included in the publication, as per the proposal received. If so, it will confirm that the Partner interested in making the publication has obtained the corresponding written approval and, in any case, the PST will forward the proposal for the publication to the Partners whose results or background have been included.
- Once the publication is officially submitted the responsible for the publication informs accordingly the PST.
- Upon the official acceptance of a publication,
    - the FAITH Dissemination & Communication reporting file is updated and
    - it will be promoted through the digital channels (website, social media, etc)